1966 CATALOG

BOX F-2

WORLD'S LARGEST SELECTION

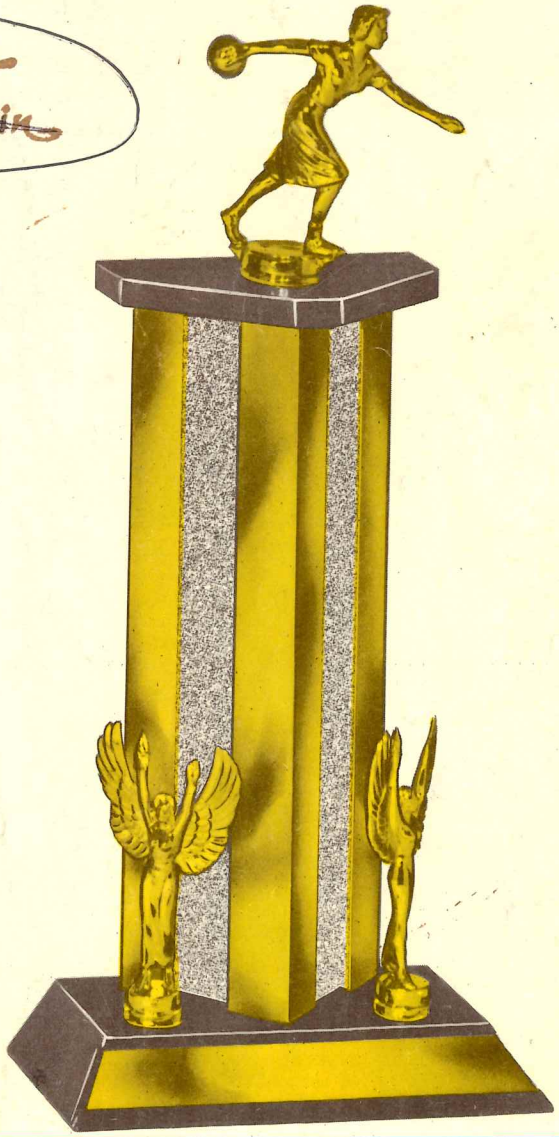
Rec'd 9/65

Universal TROPHIES

From the desk of---
Louis ~~J. Perlstein~~
ZARFAS

FREE Engraving
•
In-Stock Service
•
World-Wide Delivery

50% Discount



Universal Bowling & Golf Corporation

CHICAGO, ILLINOIS

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THE ABOVE EMBLEMS ARE AVAILABLE FOR TROPHIES, PLAQUES, ETC.

If desired, add $2.00 net for each emblem.

IMPORTANT!

50% DISCOUNT

On All Trophies beginning with the designation "R"—shown on pages 4 thru 18. All other merchandise listed is net—no further discount allowed.

FREE ENGRAVING — See schedule below.

CASH ORDERS OVER $50.00 PREPAID—See Order Blank in Center

FREE ENGRAVING SCHEDULE

This schedule is based on the NET AMOUNT of your total trophy order, AFTER YOU DEDUCT YOUR 50% DISCOUNT. This net amount is shown in line A of your Universal order form, to be found in the middle of this catalog.

From	To	FREE ENGRAVING	From	To	FREE ENGRAVING
$ 5.00	$ 7.50	15 LETTERS	$127.51	$152.50	375 LETTERS
7.51	10.00	25 LETTERS	152.51	200.00	450 LETTERS
10.01	15.00	35 LETTERS	201.00	300.00	600 LETTERS
15.01	20.00	45 LETTERS	301.00	400.00	900 LETTERS
20.01	30.00	65 LETTERS	401.00	500.00	1200 LETTERS
30.01	40.00	90 LETTERS	501.00	600.00	1500 LETTERS
40.01	50.00	125 LETTERS	601.00	700.00	1800 LETTERS
50.01	70.00	150 LETTERS	701.00	800.00	2100 LETTERS
70.00	96.75	210 LETTERS	801.00	900.00	2400 LETTERS
96.76	127.50	300 LETTERS	901.00	1000.00	2700 LETTERS

ALL ADDITIONAL LETTERS OF ENGRAVING ARE CHARGED AT ONLY 5c PER LETTER!

ORDER WITH CONFIDENCE

Universal is the complete bowling & golf organization that specializes in awards for leagues and tournaments. We carry America's largest selection of trophies, medals, novelties and bowling jewelry —*all in stock*. Our reputation for service, quality, and complete satisfaction is back of every order we fill—no matter how small or large.

IF YOU LIVE IN CHICAGO AREA

We invite you to visit our modern, complete showrooms, and see for yourself the largest stock of bowling & golf awards in the entire country. We'll help you make your selection—courteously, efficiently, helpfully. Our staff of trophy experts is headed by radio-TV's nationally-famous authority, The Tenpin Tattler, who's always ready to help you.

IF YOU'RE OUTSIDE CHICAGO

Make your selection from our catalog—no matter where you live in these United States. We ship to the 50 States, promptly. Everything you see in our catalog is *in stock*, ready for quick shipment. Only rarely do we have to substitute a number in our catalog—and then we do it only if you authorize a substitution. Use one of the order blanks found in the center of this catalog, or your own letterhead.

IF YOU ORDER ENGRAVING

If possible, allow a week or two for engraving. Our trophies are all in stock—and we can ship to you the day your order is received. But when engraving is required, particularly during the busy season, our engravers usually are delayed because they do only quality work. Therefore, try to anticipate your needs ahead of time, and allow as much time for engraving as possible. And, please, if you order engraving, send a 25% deposit with your order.

OUR 27TH YEAR

®Universal
Trade Mark Reg. U.S. Pat. Off.

UNIVERSAL BOWLING & GOLF CORPORATION

MAIN STORE
619 So. Wabash Ave.—Chicago 60605
Phone WAbash 2-5255

UNIVERSAL NORTH:
5115 No. Harlem Ave.—Chicago 60631
Phone SPring 5-3424

UNIVERSAL SOUTH:
2525 W. 95th St.—Chicago 60642
Phone BEverly 8-3572

UNIVERSAL WEST:
1926 So. Mannheim Rd.—Westchester, Ill. 60156
Phone 562-3431

The Home of Radio-TV's
TENPIN TATTLER
Trade Mark Reg. U.S. Pat. Off.

BUDGET-PRICED TROPHIES IN WALNUT

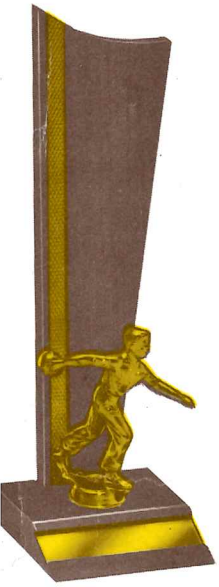
All trophies furnished with Male or Female Bowler or Golfer

R6445A
Height 11"
$11.20

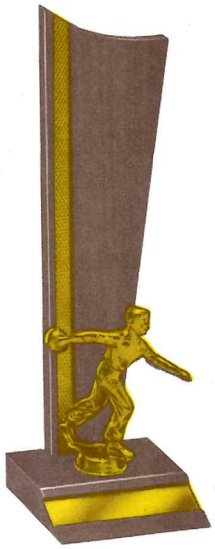
R6445B
Height 10"
$10.80

R6445C
Height 9"
$10.60

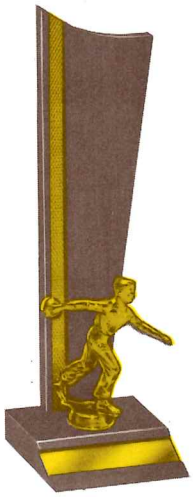
R7492C
Height 10"
$5.10



R6443A
Height 11¾"
$6.60



R6443B
Height 9¾"
$6.30



R6443C
Height 7¾"
$6.00

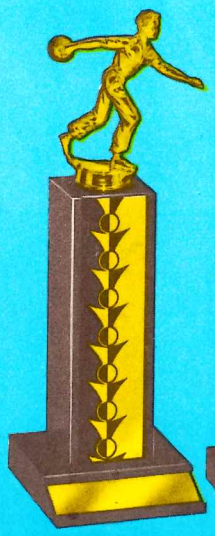
R7492B
Height 11"
$5.40

R6442A
Height 11¾"
$6.60

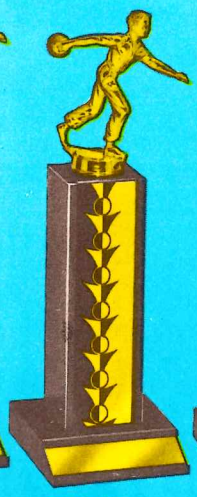
R6442B
Height 9¾"
$6.30

R6442C
Height 7¾"
$6.00

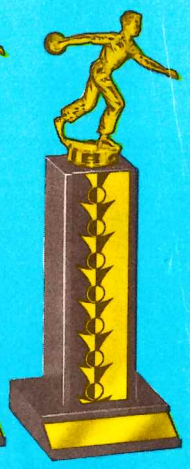
R7492A
Height 12"
$5.70



R6444A
Height 11"
$8.50



R6444B
Height 10"
$8.00



R6444C
Height 9"
$7.50

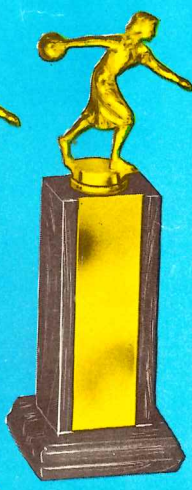
R6446A
Height 11½"
$8.50

R6446B
Height 10½"
$8.00

R6446C
Height 9½"
$7.50

R6298A
Height 10"
$6.30

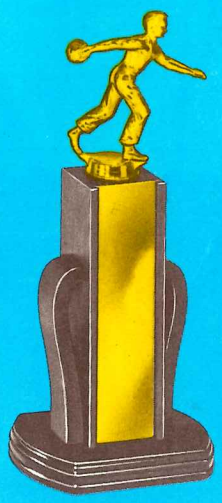
R6298B
Height 9½"
$6.00



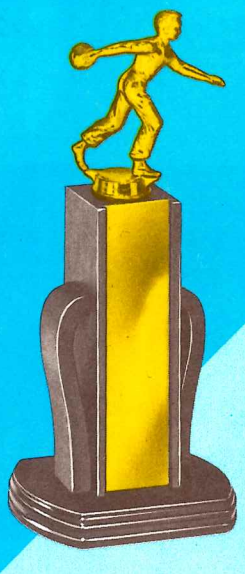
R6298C
Height 9"
$5.80

MODERN!

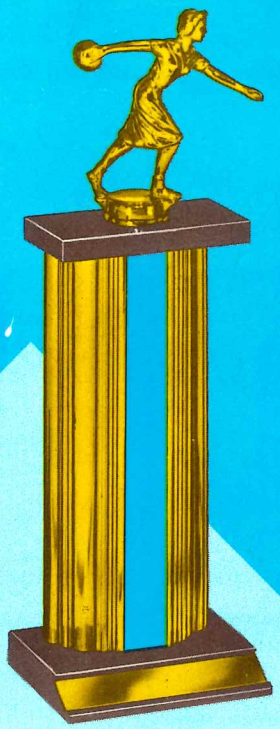
R6493A
Height 11"
$10.60



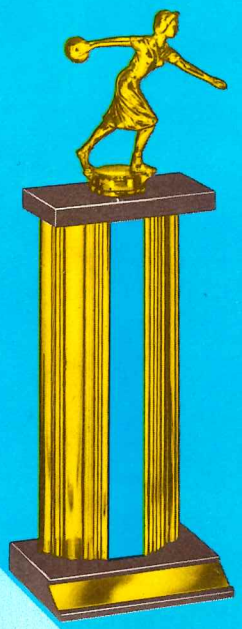
R6493C
Height 9"
$8.70



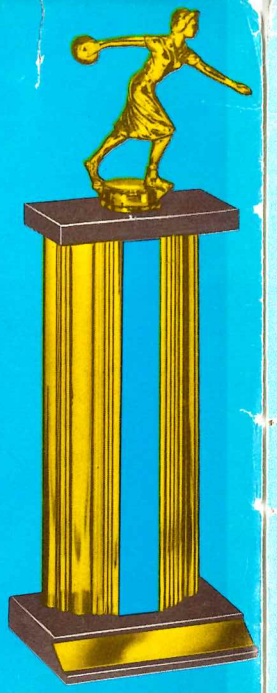
R6493B
Height 10"
$9.60



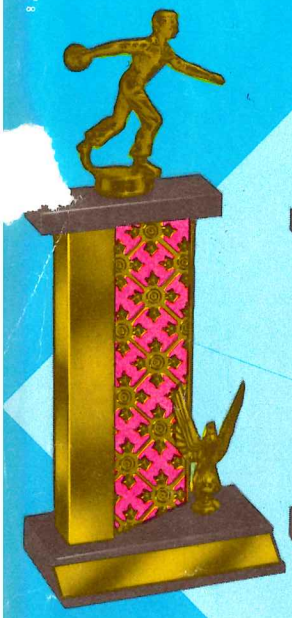
R5494A
Height 15"
$12.00



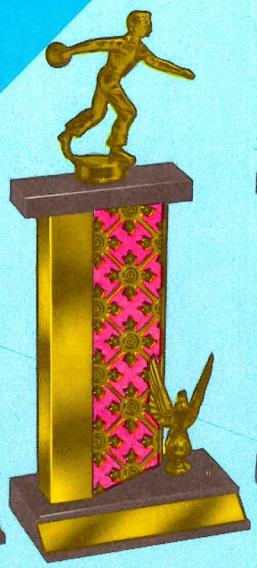
R5494C
Height 12"
$11.10



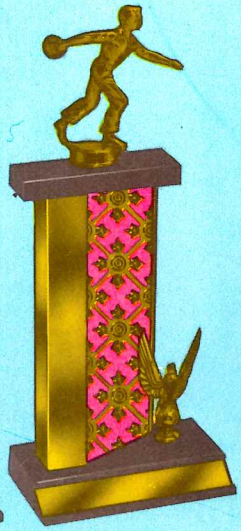
R5494B
Height 13½"
$11.60



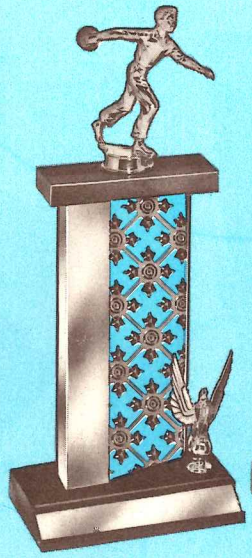
R6448A
Height 12½"
$12.30



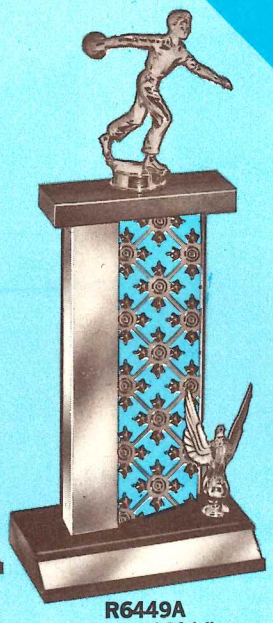
R6448B
Height 11½"
$11.80



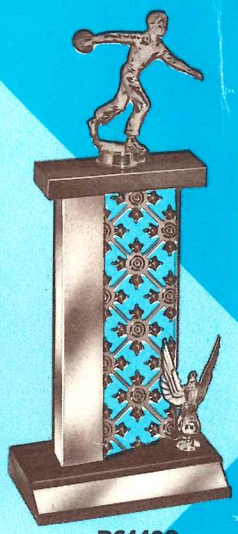
R6448C
Height 10½"
$11.30



R6449B
Height 11½"
$11.80



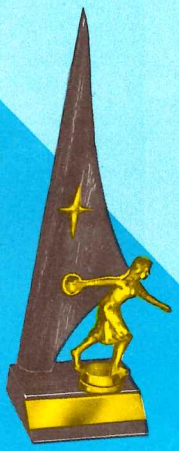
R6449A
Height 12½"
$12.30



R6449C
Height 10½"
$11.30

R6301A
Height 12"
$8.80

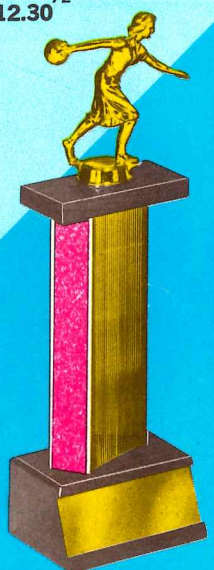
R6301B
Height 10"
$8.40



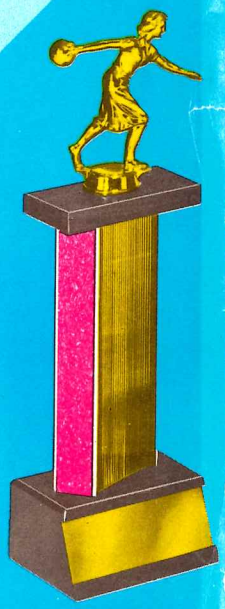
R6301C
Height 8"
$8.00

All Trophies
Furnished with
Male or Female
Bowler or Golfer

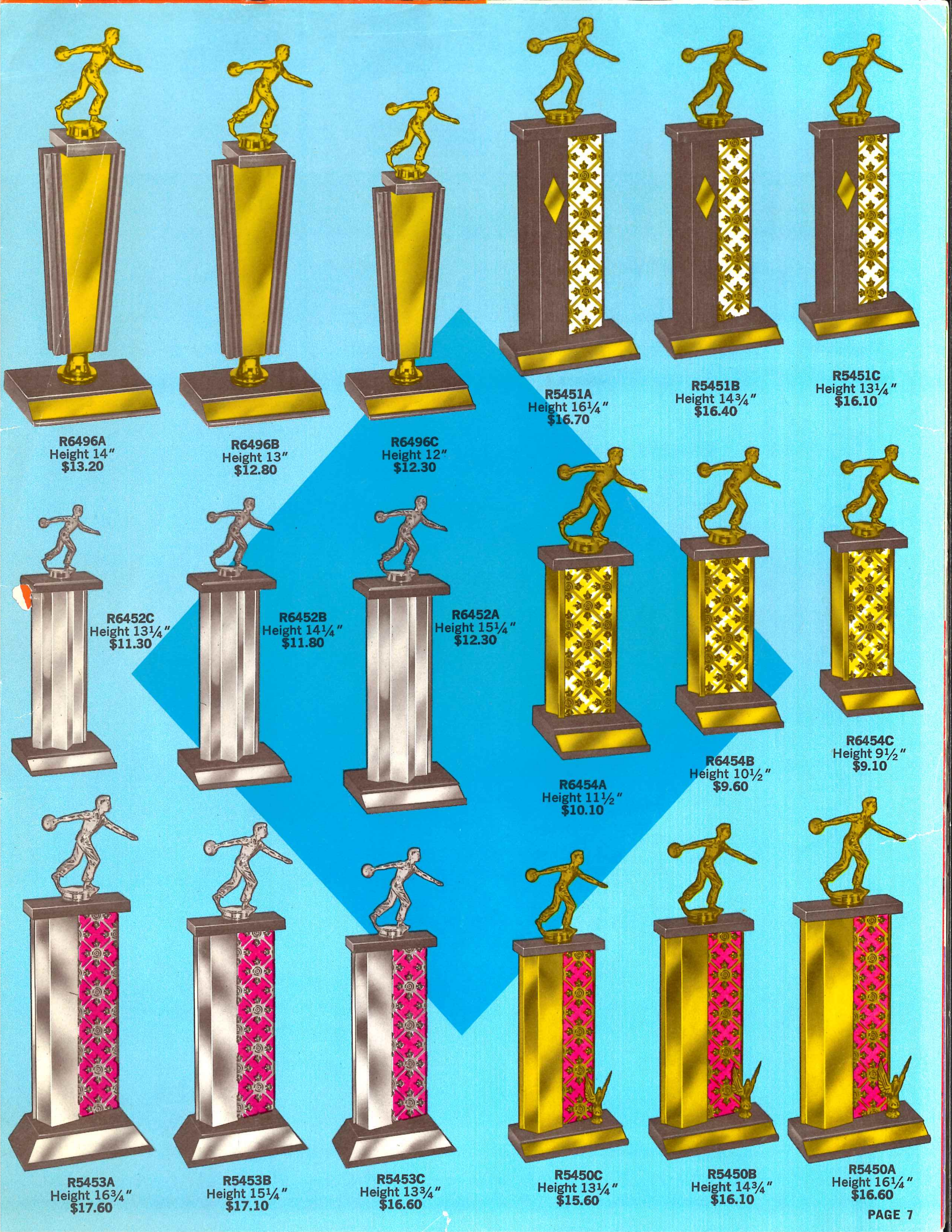
R6495C
Height 10"
$11.50



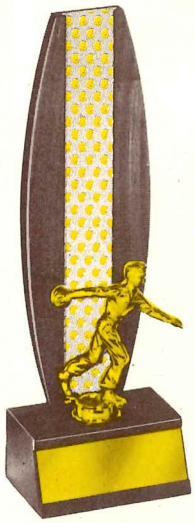
R6495B
Height 11"
$12.00



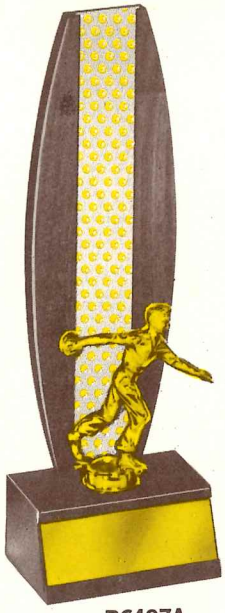
R6495A
Height 12"
$12.50


R6496A
Height 14"
$13.20
R6496B
Height 13"
$12.80
R6496C
Height 12"
$12.30
R5451A
Height 16¼"
$16.70
R5451B
Height 14¾"
$16.40
R5451C
Height 13¼"
$16.10
R6452C
Height 13¼"
$11.30
R6452B
Height 14¼"
$11.80
R6452A
Height 15¼"
$12.30
R6454A
Height 11½"
$10.10
R6454B
Height 10½"
$9.60
R6454C
Height 9½"
$9.10
R5453A
Height 16¾"
$17.60
R5453B
Height 15¼"
$17.10
R5453C
Height 13¾"
$16.60
R5450C
Height 13¼"
$15.60
R5450B
Height 14¾"
$16.10
R5450A
Height 16¼"
$16.60

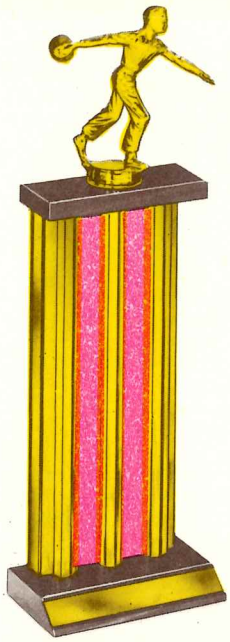
R6497B
Height 10"
$13.20



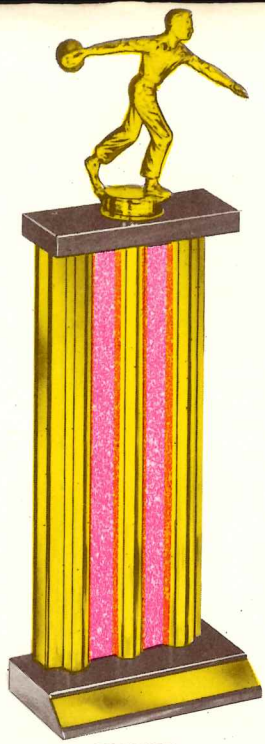
R6497C
Height 8"
$12.80



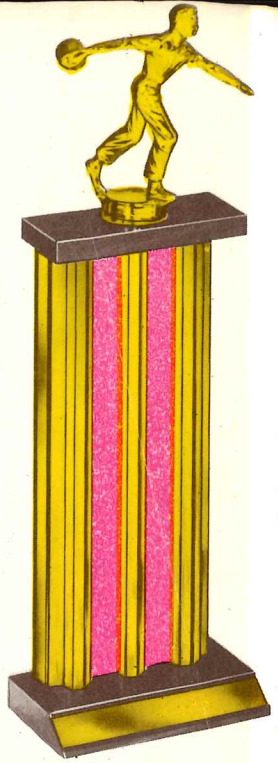
R6497A
Height 12"
$13.70



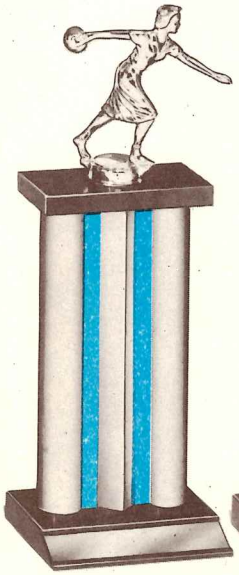
R5498C
Height 12¼"
$15.90



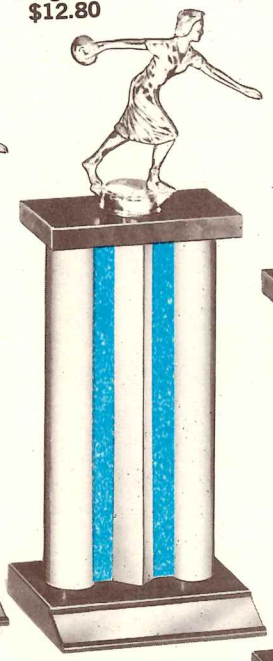
R5498B
Height 14¼"
$16.60



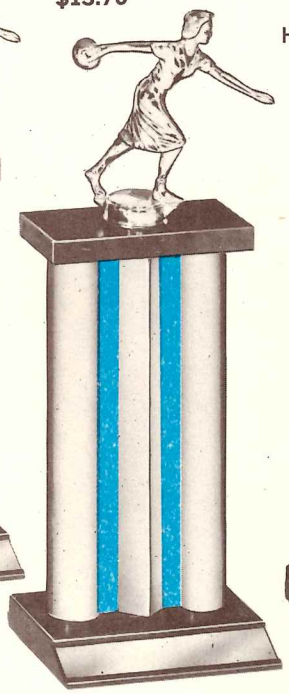
R5498A
Height 16¼"
$17.30



R5499C
Height 12"
$15.90



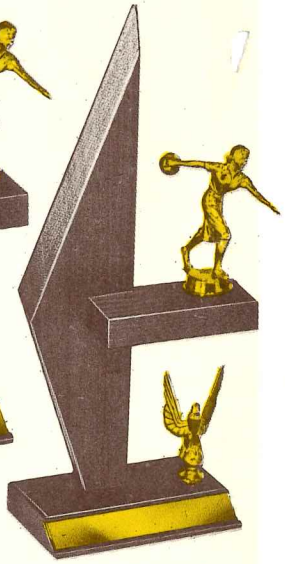
R5499B
Height 13"
$16.60



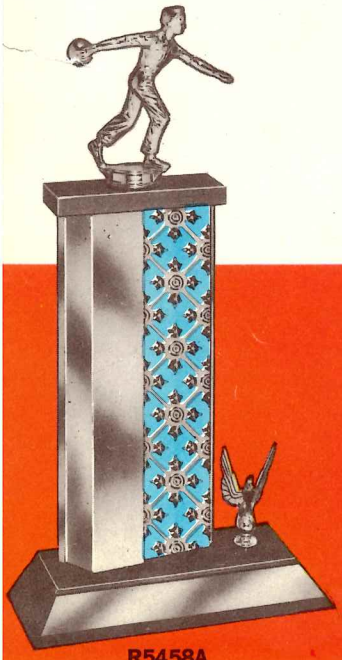
R5499A
Height 14"
$17.30

R6500A
Height 13"
$18.30

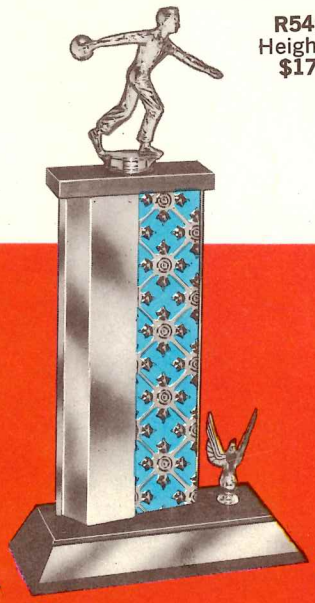
R6500B
Height 11½"
$17.30



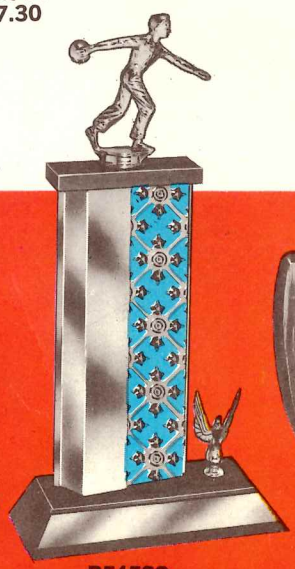
R6500C
Height 10"
$16.30



R5458A
Height 17"
$21.20



R5458B
Height 15½"
$20.20



R5458C
Height 14"
$19.20

R299
Plaque
7 x 8"
$8.40

Price includes choice of any of the Special Bowling Emblems on Page 3.

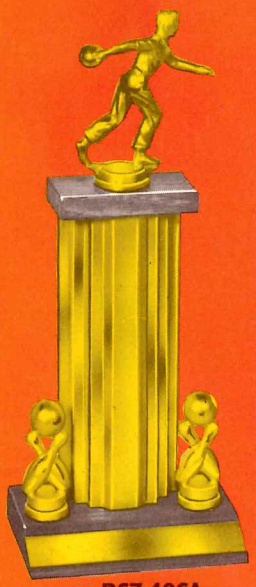
R440
Plaque
4¼ x 8½"
$8.90

MODERN WALNUT DESIGNS

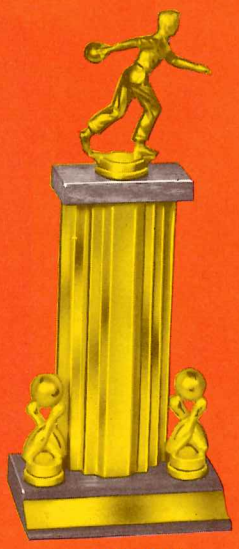
R67-405A
Height 13½"
$11.60

R67-405B
Height 12½"
$11.10

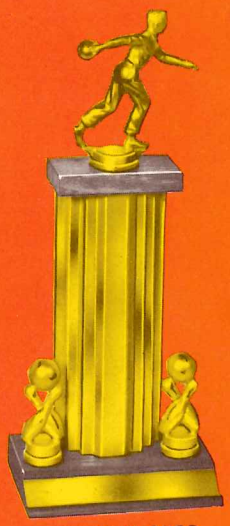
R67-405C
Height 11½"
$10.60



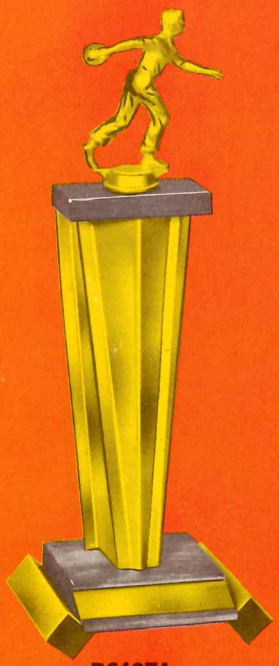
R67-406A
Height 12½"
$11.30



R67-406B
Height 11½"
$10.80



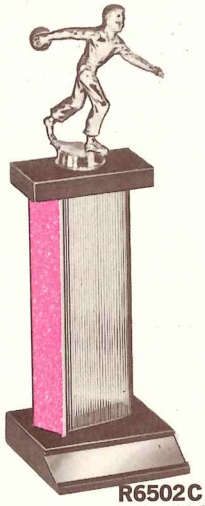
R67-406C
Height 10½"
$10.30



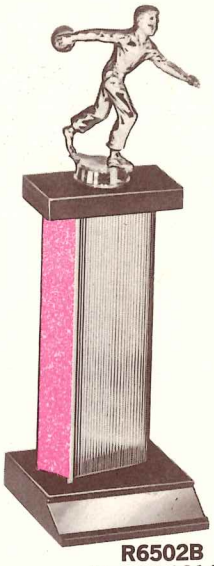
R6407A
Height 14"
$10.10

R6407B
Height 13"
$9.60

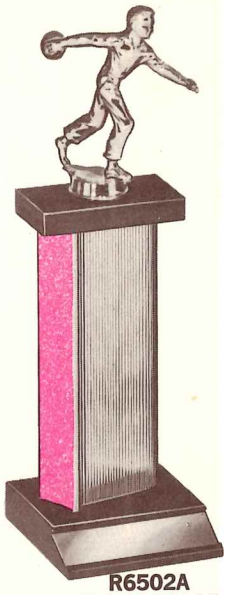
R6407C
Height 12"
$9.10



R6502C
Height 9¼"
$8.40

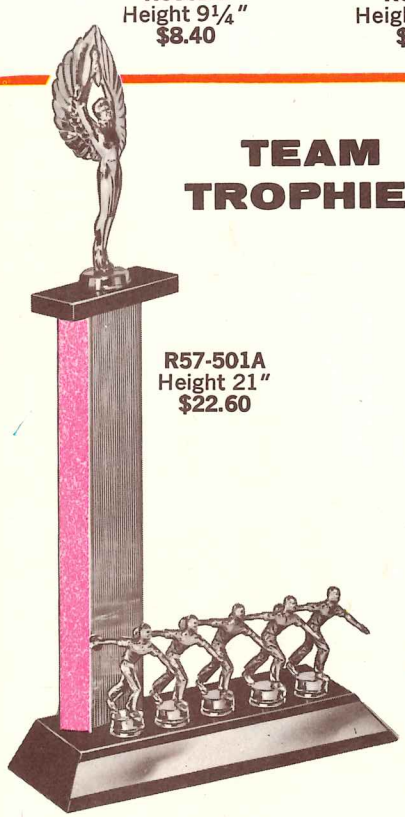


R6502B
Height 10¼"
$8.90



R6502A
Height 11¼"
$9.40

TEAM TROPHIES

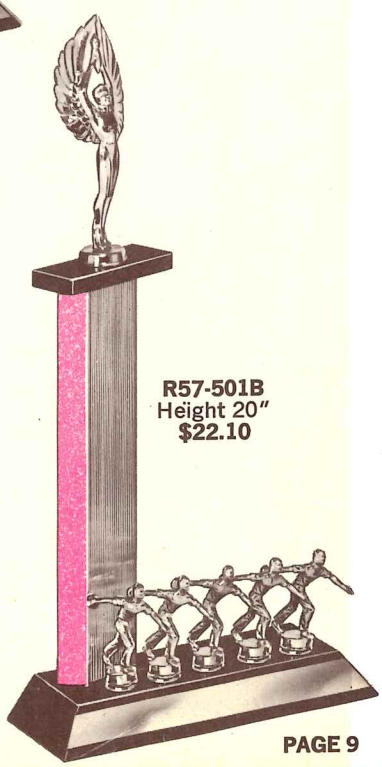


R57-501A
Height 21"
$22.60

R57-501C
Height 19"
$21.60

All Trophies Furnished with Male or Female Bowler or Golfer

R7325
Height 15"
$20.00



R57-501B
Height 20"
$22.10

IT'S UNIVERSAL FOR QUALITY!

R6503B
Height 10"
$13.20

R6503A
Height 12"
$13.70

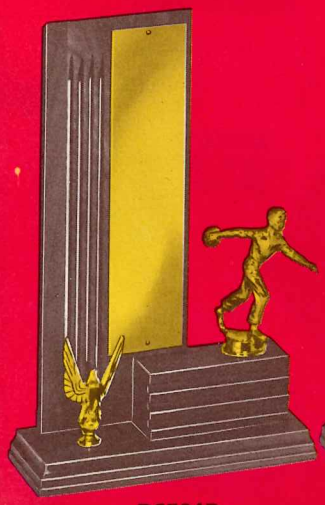
R6503C
Height 8"
$12.80

R5505B
Height 15¾"
$20.40

R5505C
Height 14¼"
$19.40

R5505A
Height 17¼"
$21.40

R6504C
Height 10"
$19.50



R6504B
Height 11"
$20.20

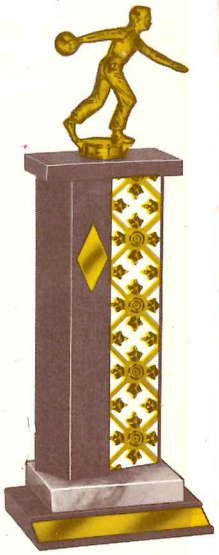
R6504A
Height 12"
$20.90

MODERN!

R5460A
Height 17"
$19.20

Combination of Walnut and Agatine

R5460B
Height 15½"
$18.50

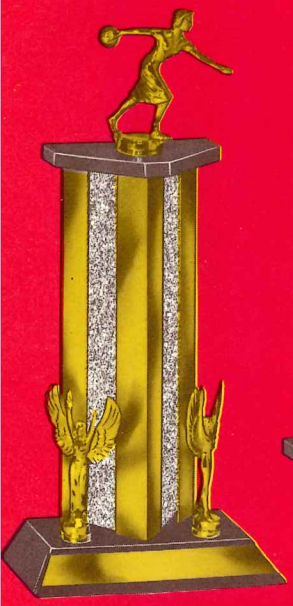


R5460C
Height 14"
$17.80

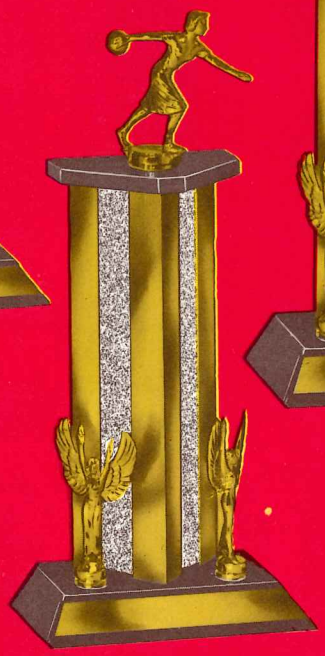
All Trophies Furnished with Male or Female Bowler or Golfer

R5463
Height 25"
$32.70

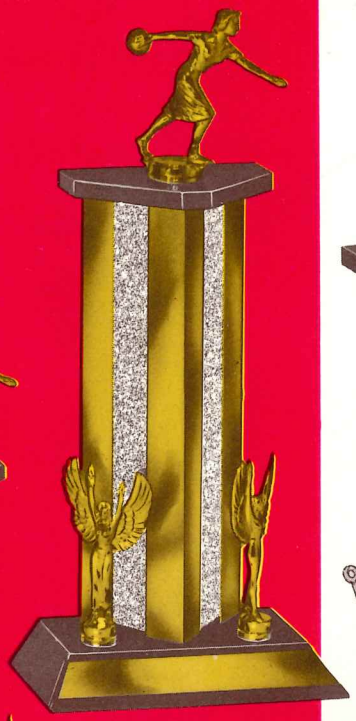
R57-486
Height 25"
$33.90



R57-507C
Height 14½"
$26.50

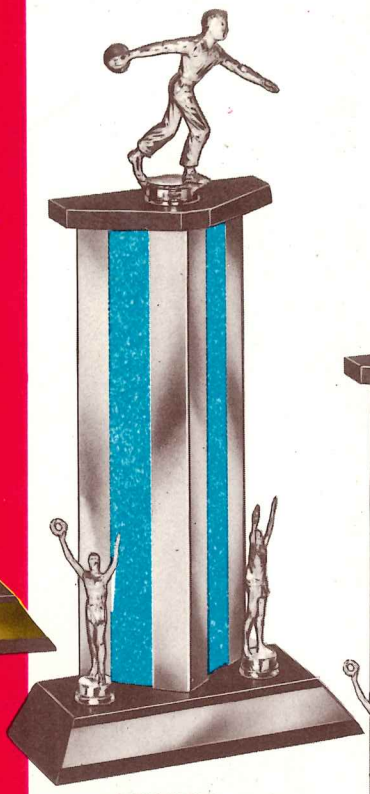


R57-507B
Height 16½"
$27.20

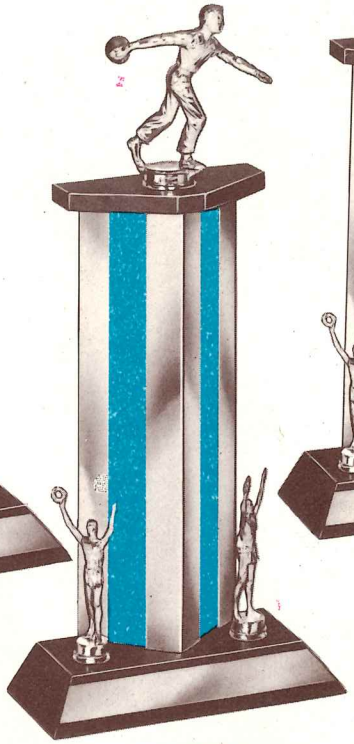


R57-507A
Height 18½"
$27.90

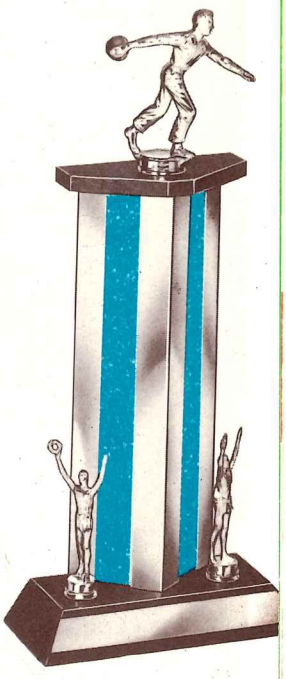
All Trophies Furnished with Male or Female Bowler or Golfer



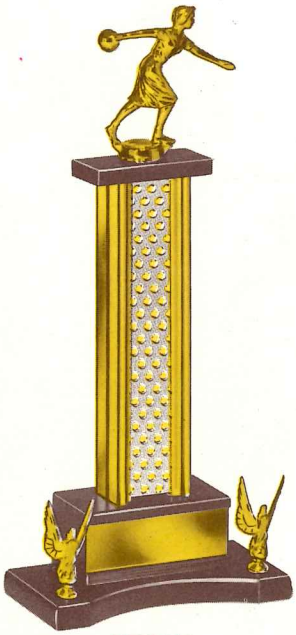
R57-508A
Height 18½"
$27.90



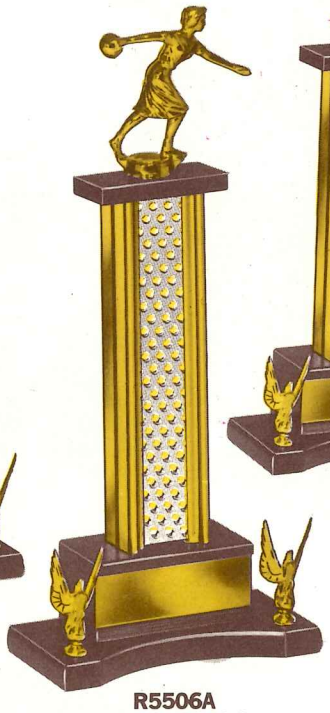
R57-508B
Height 16½"
$27.20



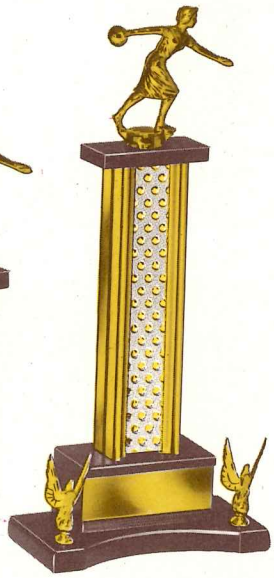
R57-508C
Height 14½"
$26.50



R5506B
Height 16¼"
$24.80



R5506A
Height 18¼"
$25.50



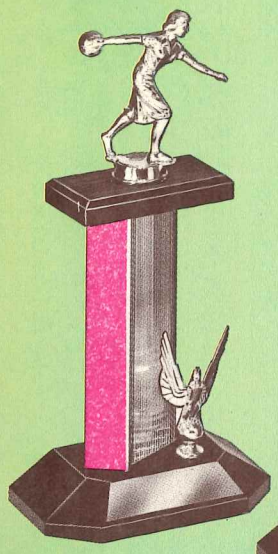
R5506C
Height 14¼"
$24.10

R5467B
Height 13¼"
$14.90

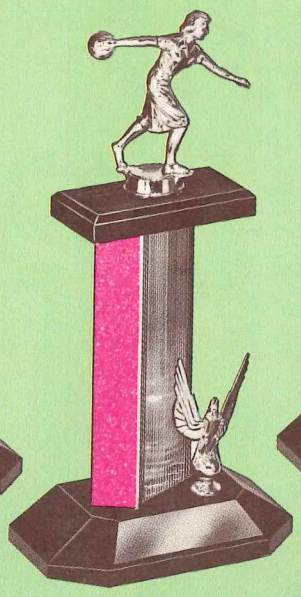
R5467A
Height 14¼"
$15.40

R5467C
Height 12¼"
$14.40

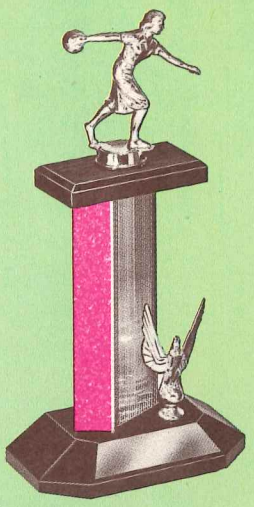
FOR FAST SERVICE—DEPEND ON UNIVERSAL!



R6511B
Height 10¼"
$14.20



R6511A
Height 11¼"
$14.70



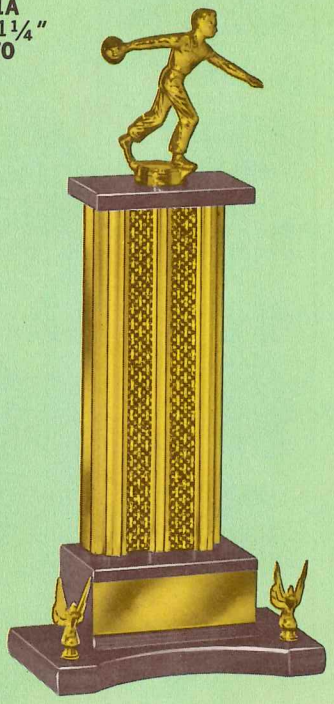
R6511C
Height 9¼"
$13.70

R5510A
Height 17¼"
$21.20

R5510C
Height 14¼"
$19.20

R5510B
Height 15¾"
$20.20

R57-472A
Height 15¾"
$30.00



R5512
Height 18½"
$31.20

R57-472B
Height 14¾"
$28.80

R57-472C
Height 13¾"
$27.60

All Trophies Furnished with Male or Female Bowler or Golfer

R5509A
Height 14¼"
$17.30

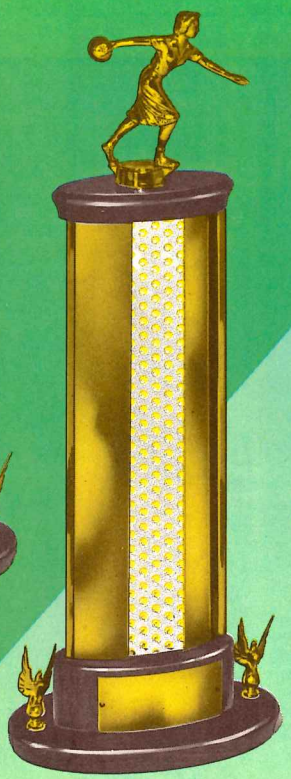
R5509C
Height 12¼"
$16.30

R5509B
Height 13¼"
$16.80

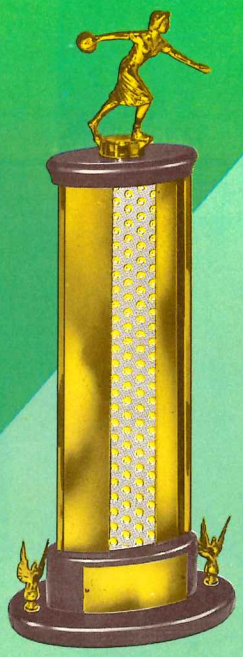
MORE TROPHIES FOR YOUR MONEY AT UNIVERSAL!

All Trophies Furnished with Male or Female Bowler or Golfer

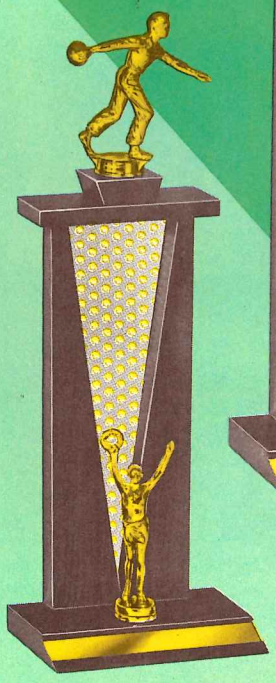
R5515B
Height 18"
$31.00



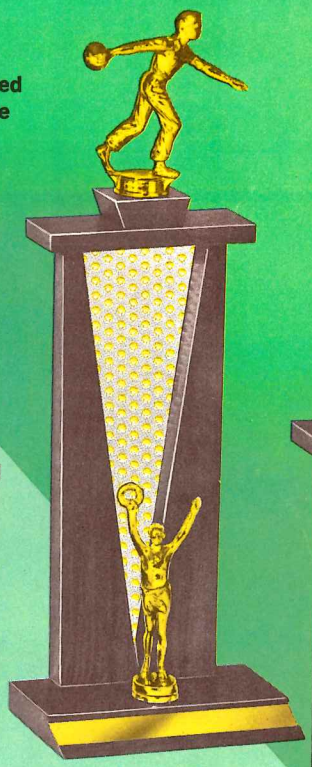
R5515A
Height 20"
$32.20



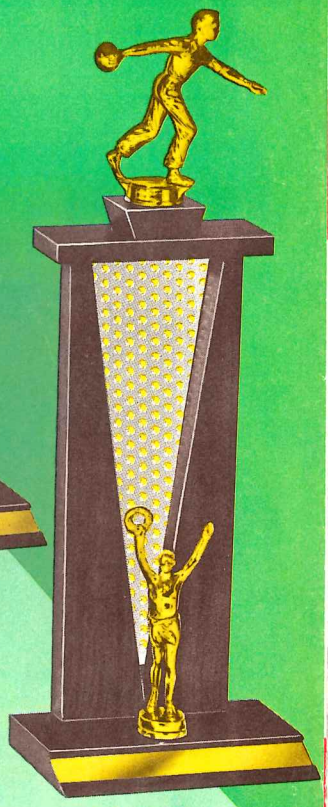
R5515C
Height 16"
$29.80



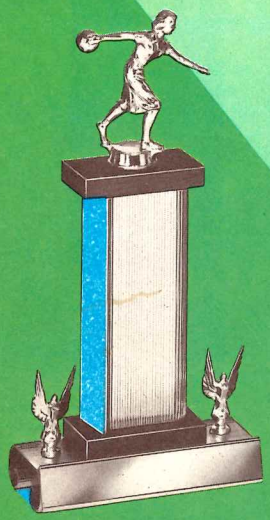
R56-516C
Height 15"
$29.00



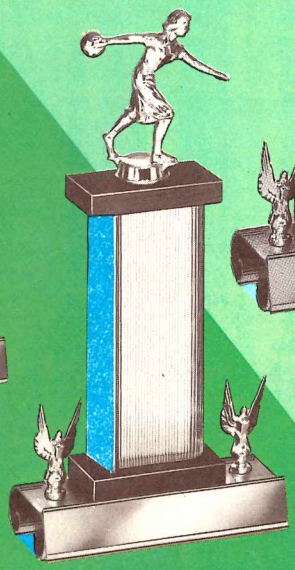
R56-516B
Height 17"
$30.00



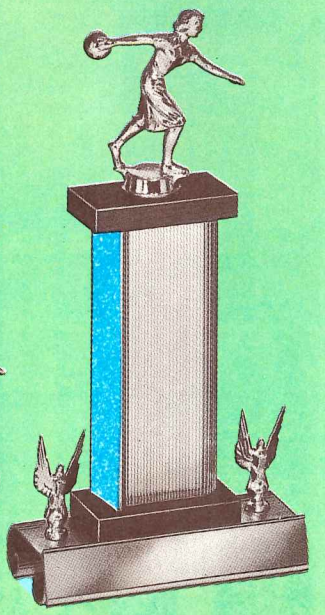
R56-516A
Height 19"
$31.00



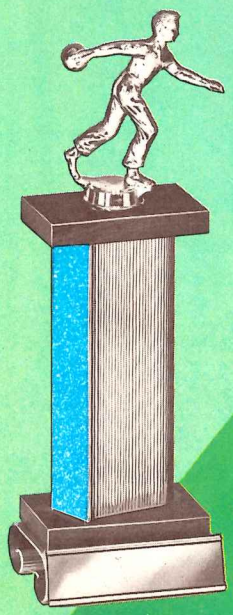
R6514C
Height 10"
$13.00



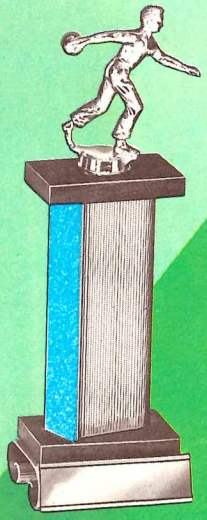
R6514B
Height 11"
$13.70



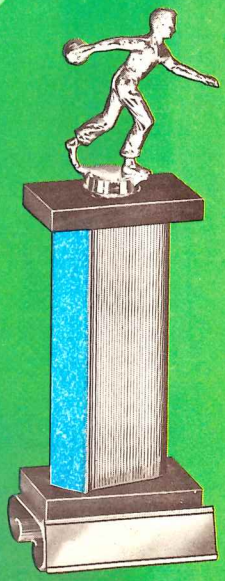
R6514A
Height 12"
$14.40



R6513A
Height 12"
$11.30



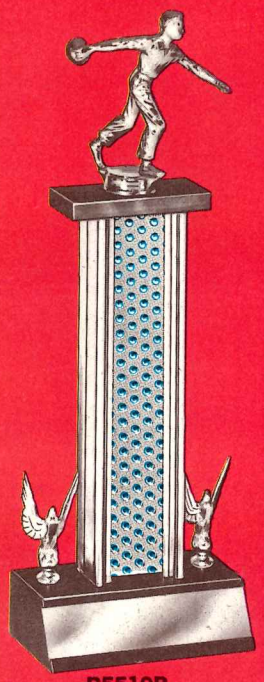
R6513C
Height 10"
$9.90



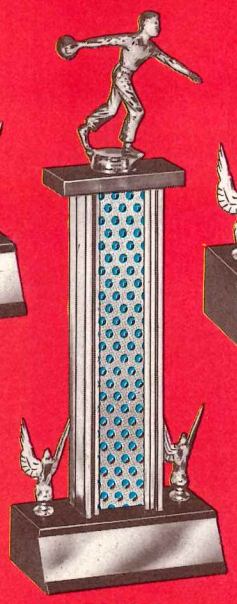
R6513B
Height 11"
$10.60

UNIVERSAL HAS ALL TROPHIES IN STOCK!

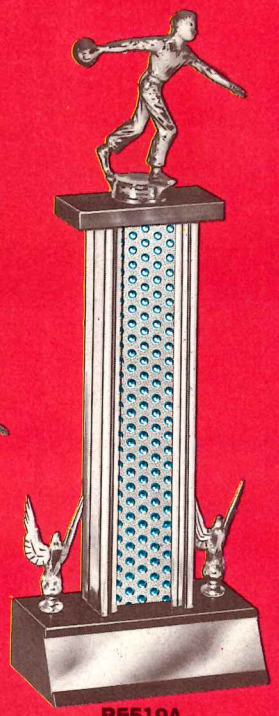
All Trophies
Furnished with
Male or Female
Bowler or Golfer



R5519B
Height 15¼"
$18.50

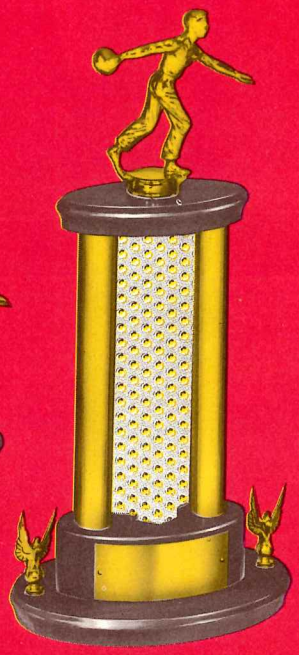


R5519C
Height 13¼"
$17.50

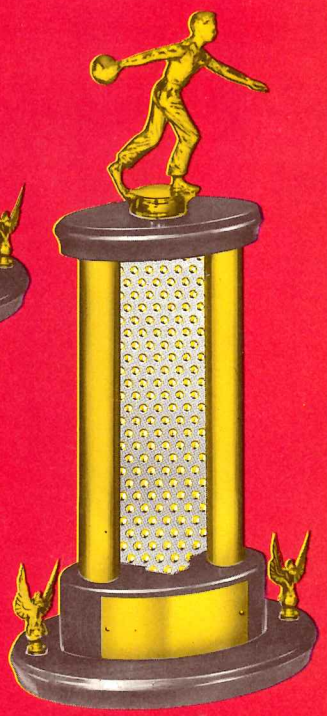


R5519A
Height 17¼"
$19.50

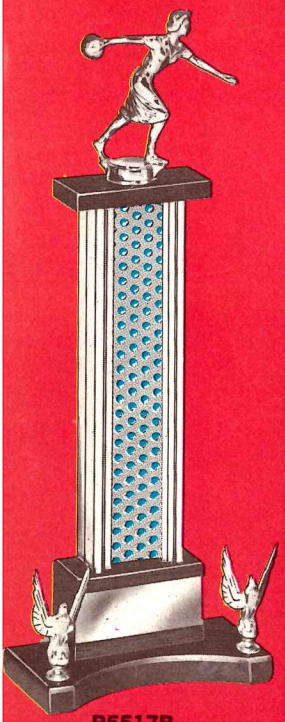
R5520A
Height 16½"
$30.30



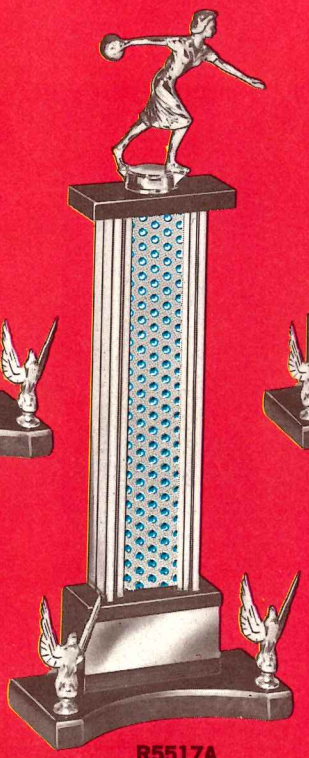
R5520C
Height 14½"
$28.30



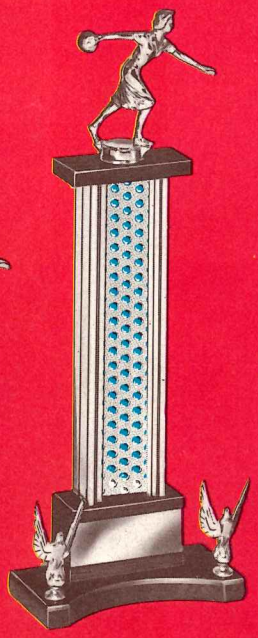
R5520B
Height 15½"
$29.30



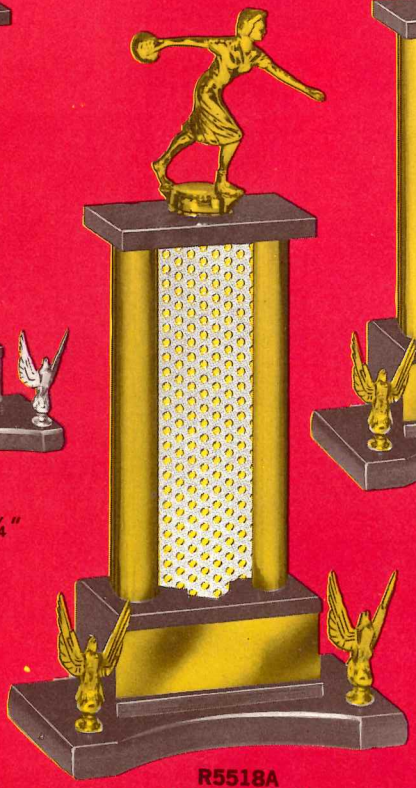
R5517B
Height 16¼"
$24.80



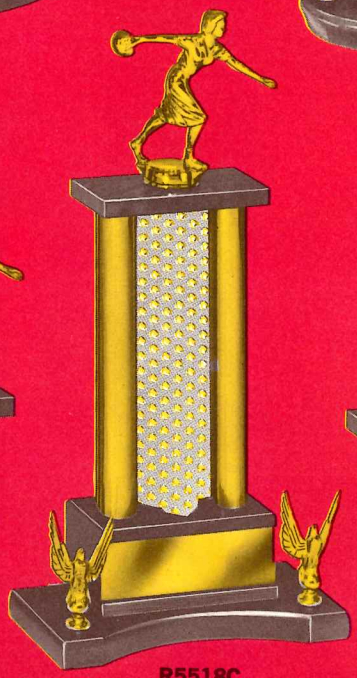
R5517A
Height 18¼"
$25.50



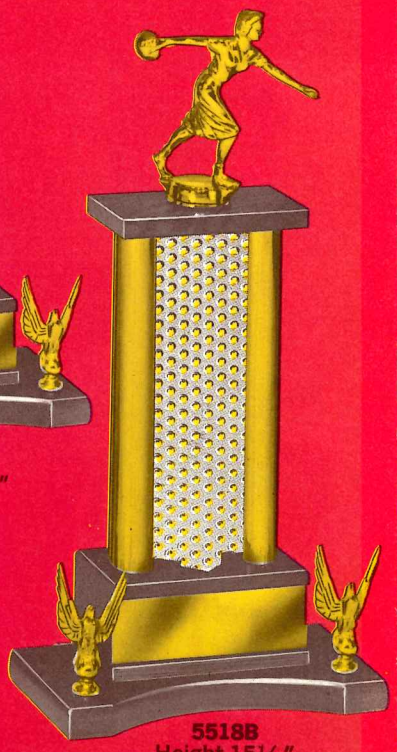
R5517C
Height 14¼"
$24.10



R5518A
Height 16½"
$28.40



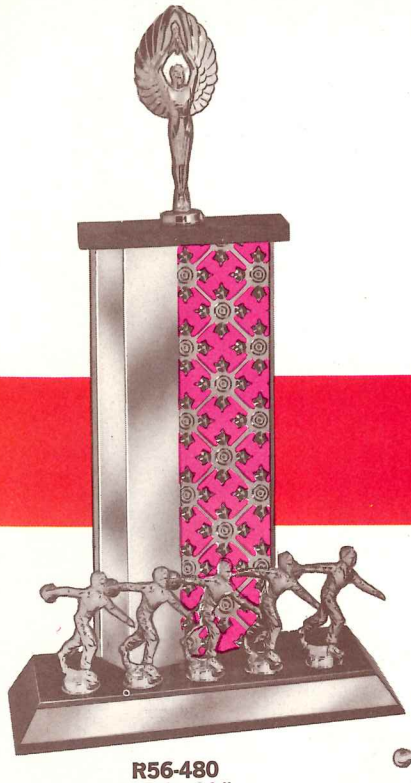
R5518C
Height 14½"
$26.40



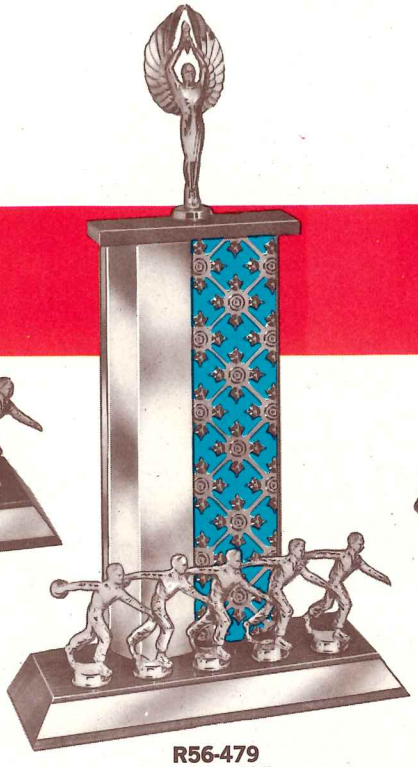
5518B
Height 15½"
$27.40

MODERN!

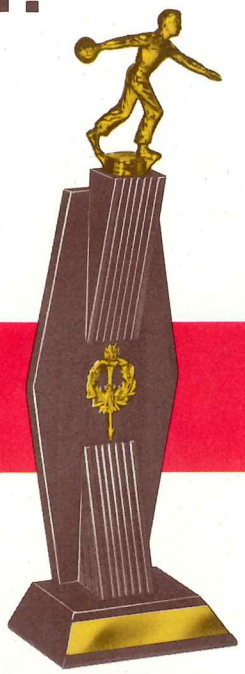
All trophies furnished with Male or Female Bowler or Golfer



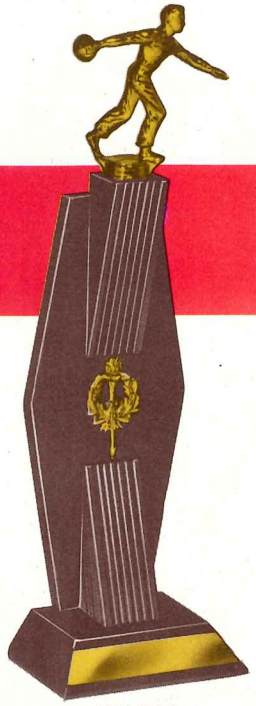
R56-480
Height 21"
$46.80



R56-479
Height 21"
$46.80



R5521B
Height 17"
$23.80



R5521A
Height 19"
$24.80

R5521C
Height 15"
$22.80

R5482A
Height 23"
$78.00

R5482B
Height 20½"
$57.60

R5482C
Height 16¾"
$36.80

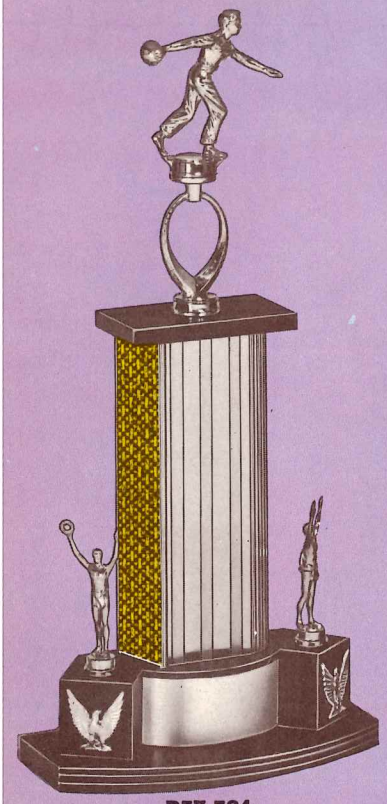
R5482D
Height 14½"
$28.80

R5482E
Height 11"
$22.10

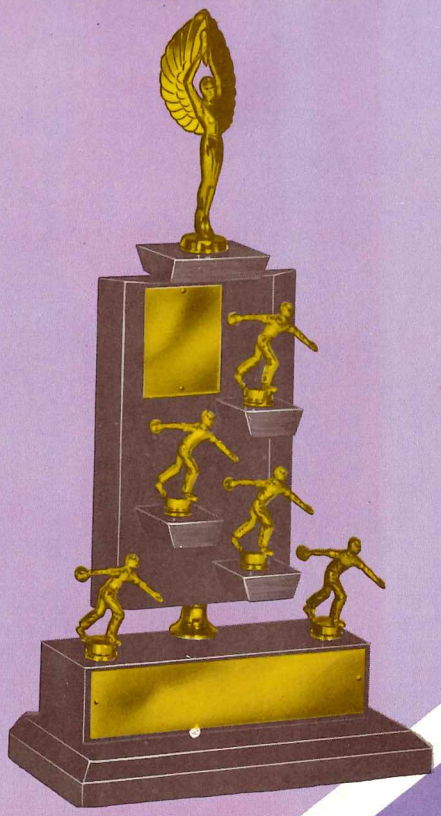
R5482F
Height 10"
$15.20

OUTSTANDING TEAM TROPHIES!

All Trophies Furnished with Male or Female Bowler or Golfer



R57-524
Height 22¾"
$48.50



R57-528
Height 22¾"
$51.60

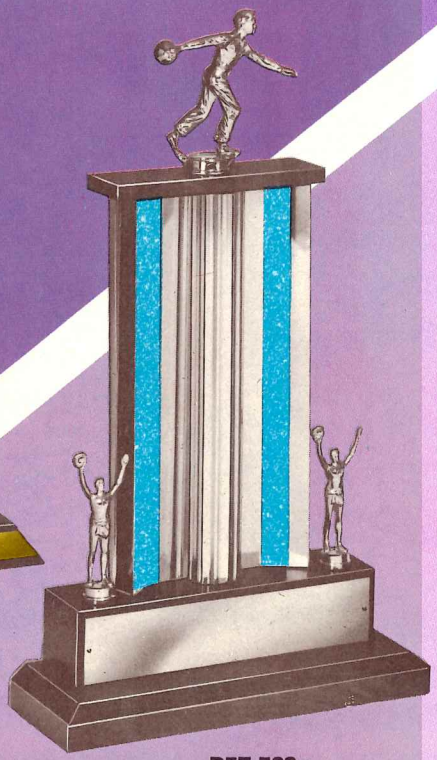
R5522
Height 28"
$75.40

R5526
Height 24¾"
$59.80

R55-529
Height 27"
$91.20

R56-525
Height 23"
$72.50

R55-527
Height 27¾"
$62.40



R57-523
Height 21"
$57.60

RUSH ORDER BLANK

UNIVERSAL BOWLING & GOLF CORPORATION

Main Store: 619 South Wabash Avenue Chicago, Illinois 60605

ALL TELEPHONES—WAbash 2-5255

Ship to _____

Street Address _____

City _____ Zone _____ State _____

Quantity	Catalog Number	DESCRIPTION	(If trophy, specify male or female and the sport. If medal or charm, specify finish desired. Engraving may be listed on separate sheet and enclosed.)	Cat. Page No.	PRICE	AMOUNT	

***NOW! UNIVERSAL PREPAYS CASH ORDERS OVER $50.00**

***HANDLING AND SAFE DELIVERY CHARGES**
ON ALL ORDERS
(within the United States)

UP TO $10.00	Add 50c
10.01 TO 25.00	Add 75c
25.01 TO 50.00	Add 1.00

IF ORDER TOTALS OVER $50.00, AND YOU PAY TOTAL AMOUNT IN ADVANCE, YOU DON'T ADD ANYTHING!

THESE AWARDS ARE NEEDED BY

_____
Date

(We will advise you if by any chance delivery cannot be made on time.)

NOTE: Only when full payment accompanies order, do the above "Handling & Safe Delivery Charges" apply. All shipments on open account or COD are made f.o.b. Chicago.

TROPHIES (Only Items on Pages 4 Thru 18):

Total Amount for Trophies at List Prices _____

Less 50% Discount on Above _____

NET AMOUNT OF TROPHY ORDER ➡ _____ Line A

MERCHANDISE OTHER THAN TROPHIES all items on Pages 3, and 19 thru 32. _____

4% Sales Tax (For Illinois Residents Only) (Applies to Trophies and Other Mdse.) _____

ENGRAVING: of Medals & Charms Only

_____Number of LETTERS to be engraved at 5c each _____

ENGRAVING: of TROPHIES Only

_____TOTAL number of letters to be engraved

_____Number of letters to be engraved FREE as per schedule on reverse of this Order Blank

_____Number of EXTRA LETTERS to be engraved at 5c each (This figure is TOTAL number of letters MINUS Free Letters) ➡ _____

*Handling and Safe Delivery Charge (If order is over $50.00, TOTAL PAID IN ADVANCE, add nothing) _____

TOTAL AMOUNT ENCLOSED _____

FREE ENGRAVING SCHEDULE

This schedule is based on the NET AMOUNT of your total trophy order, AFTER YOU DEDUCT YOUR 50% DISCOUNT. This net amount is shown in line A of your Universal order form.

From	To	FREE ENGRAVING	From	To	FREE ENGRAVING
$ 5.00	$ 7.50	15 LETTERS	$127.51	$152.50	375 LETTERS
7.51	10.00	25 LETTERS	152.51	200.00	450 LETTERS
10.01	15.00	35 LETTERS	201.00	300.00	600 LETTERS
15.01	20.00	45 LETTERS	301.00	400.00	900 LETTERS
20.01	30.00	65 LETTERS	401.00	500.00	1200 LETTERS
30.01	40.00	90 LETTERS	501.00	600.00	1500 LETTERS
40.01	50.00	125 LETTERS	601.00	700.00	1800 LETTERS
50.01	70.00	150 LETTERS	701.00	800.00	2100 LETTERS
70.00	96.75	210 LETTERS	801.00	900.00	2400 LETTERS
96.76	127.50	300 LETTERS	901.00	1000.00	2700 LETTERS

ALL ADDITIONAL LETTERS OF ENGRAVING ARE CHARGED AT ONLY 5c PER LETTER!

ENGRAVING INSTRUCTIONS

PLEASE PRINT OR TYPE

Use Additional Sheets If Necessary

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

TOTAL NUMBER OF LETTERS ENGRAVED _____

ENGRAVING INSTRUCTIONS

PLEASE PRINT OR TYPE

Use Additional Sheets If Necessary

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

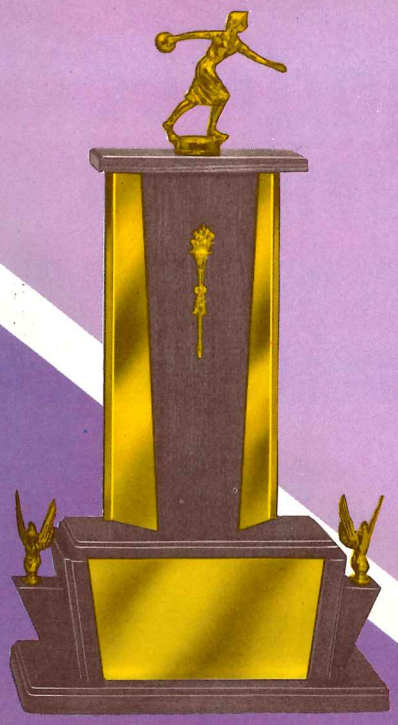
MODEL No._____ Catalog Page No. _____

SPECIFY FIGURE: ☐ Male Bowler ☐ Girl Bowler ☐ Other

☐ Number of Trophies ☐ Letters per Trophy | Total Letters

TOTAL NUMBER OF LETTERS ENGRAVED _____

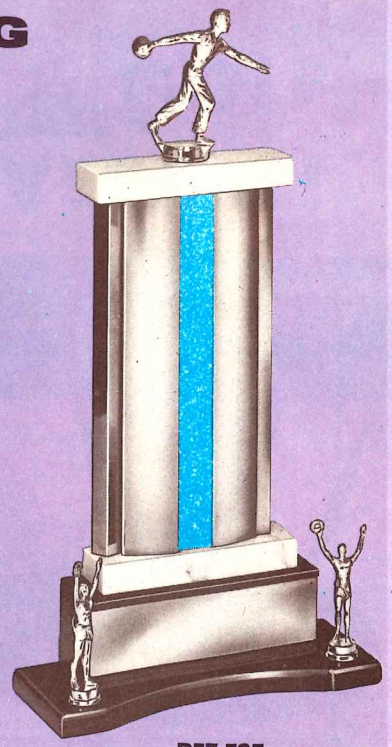
OUTSTANDING TEAM TROPHIES!



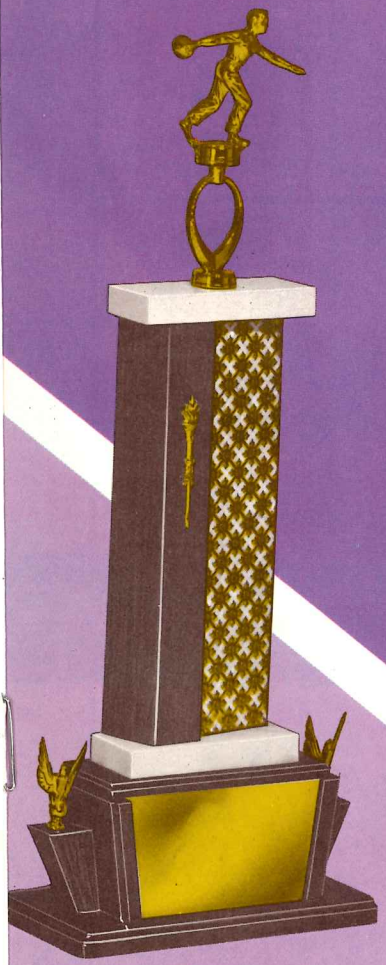
R5485
Height 23"
$53.60

R56-530
Height 32"
$119.60

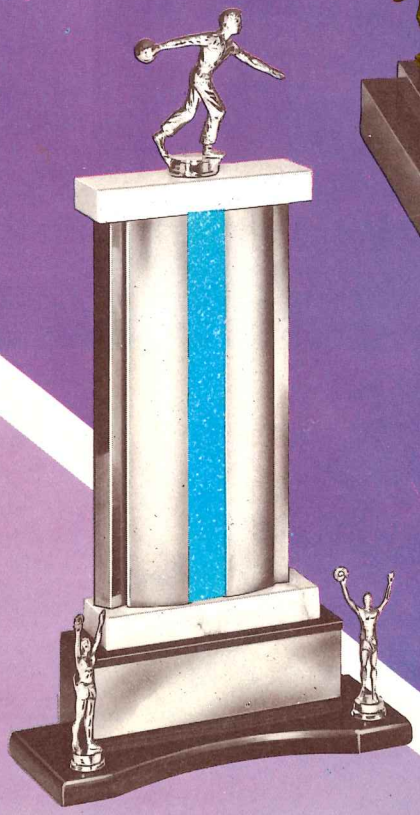
R15-532
Height 41½"
$201.60



R57-535
Height 18¼"
$45.60



R5533
Height 30½"
$67.20



R57-534
Height 22¼"
$50.40

All Trophies Furnished with Male or Female Bowler or Golfer

R15-531
Height 33"
$106.10

PRACTICAL GIFTS AND AWARDS

R5536
Height 12½"
$58.10
Walnut Wood Electric Clock
with 2 Ball Point Pens

R5539
Height 6"
$35.80
Walnut Wood
Hand Wind Clock
with Ball Point Pen

R5436
Height 11½"
$41.80
Walnut Wood Electric Clock

R6363
Walnut Wood Ball Point
Pen Set
Height 4¾"
$15.10

R5540
Height 9½"
Walnut Wood
Thermometer and Hygrometer
with 2 Ball Point Pens
$38.40

R6537
Height 5¼"
Ball Point Pen Set
$6.00

R6361
Walnut Wood Ball Point
Pen Set
Height 4¾"
$9.80

R7231
Agatine Ash Tray
Height 4"
$6.00

R6538
Hand Wind Alarm Clock
Height 5½"
$30.30

22 ADDITIONAL BOWLING & GOLF FIGURES AVAILABLE AT UNIVERSAL!

18 FIGURES SUBSTITUTED AT NO ADDED CHARGE!

Any of these figures may be substituted with any trophy whose number begins with R5 or R6 — at no extra charge.

MALE GOLFER

GIRL GOLFER

LEFT-HANDED MALE BOWLER

LEFT-HANDED MALE GOLFER

No. 5 MALE COMIC BOWLER

No. 5 GIRL COMIC BOWLER

GIRL GOLF PUTTER

MALE GOLF PUTTER

MALE GUTTER BOWLER

GOLF CADDY

No. 5 HOLE-IN-ONE

No. 6 HOLE-IN-ONE

MODELED GOLF BALL

No. 6 MALE COMIC BOWLER

No. 6 GIRL COMIC BOWLER

BALL ON CROSSED TENPINS

MODELED TENPIN

MODELED BOWLING BALL

4 FIGURES FURNISHED AT ADDITIONAL $3.25

Any of these figures may be furnished with any trophy whose number begins with R5, but ADD $3.25 NET ADDITIONAL COST, TO THE NET PRICE OF THE TROPHY.

MALE OR GIRL BOWLER ON BALL

FATHER AND SON

MIXED DOUBLES

GIRL OR MALE GOLFER ON BALL

PINS FOR IMMEDIATE DELIVERY

Beautifully Designed Quality Pins In Stock To Fill Your Requirements Quickly

M70A 175 Club | M70B 200 Club | M70C 225 Club | M71G 150 Club | M71M 175 Club | M71B 200 Club | M71C 225 Club | M71R 500 Club | M71S 600 Club | M72E High Game | M72F High Series | M72G High Average

M63E High Game | M63F High Series | M63G High Average | M66J 175 Club | M66K 200 Club | M66L 225 Club | M69B High Game | M69C High 3 Games | M69E High Average

M90B High Game | M90C High Series | M90D Perfect Attendance | M90K High Average | M90E Champion | M90L Achieve-ment | M91B 175 Club | M91E 200 Club | M91J 600 Club | M91H 500 Club

PICTURED IN ACTUAL SIZE

The above pins are furnished with safety pinbacks and with raised lettering as shown. All are of Sun-Ray finish, other finishes are available but more time is required for delivery. See page **22**. The M71 series of pins is furnished with Royal Blue enamel shield in back of lettering.

If guard for any of the above pins is desired refer to following page 21.

Pin No.	Sun-Ray Finish Price
M70A, B, C	$1.10
M71B, C, G, M, R, S	1.70
M72E, F, G	1.10
M63E, F, G	1.10

Pin No.	Sun-Ray Finish Price
M66J, K, L	$1.30
M69B, C, E	1.30
M90B Thru M90L	1.30
M91B, E, J, H	1.30

ASK ANY OF OUR CUSTOMERS ABOUT OUR SATISFYING FAST SERVICE

ALL PRICES ON THIS PAGE ARE NET—NO DISCOUNT

PINS AND GUARDS FOR IMMEDIATE DELIVERY

M91A M64 M65 M68L M63 MBA2 M90A

M72 M73A MBA6 MSC12 MBA8

The above pins are in stock in Sun-Ray finish only, with safety pinback, for immediate delivery. Other finishes are available but more time is required for delivery. Refer to page 22.

Guards illustrated below may be attached to any of the pins; add price of guard to price of pin desired for complete cost.

Pin No.	Sun-Ray Finish Price
MBA2, M64, M90A M91A	$1.30
MSC12,	1.20
M73A M63	1.10

Pin No.	Sun-Ray Finish Price
M65, M68L, M72	$1.10
MBA6, MBA8	1.10

EXPERT ENGRAVING ON PINS OR MEDALS—5c PER LETTER NET

MYB11 MYB12 MYB13 MYB14 MYB15 MYB16 MYB17 MYB18 MYB19 MYB20

MYB21 MYB22 MYB23 MYB24 MYB25 MYB26 MYB27 MYB28 MYB29

MYB30 MYB31 MYB32 MYB33 MYB34 MYB35

MBA6 Pin With
MYG100 Pin Guard

MYG300
Bowling Ball

MYG100
Year Date

M63 Pin With
MYB22 Pin Guard

Handsome guards adaptable to every pin. Furnished complete with safety pin back and with chain attached to pin of your choice. Add price of guard to price of pin selected to compute your complete cost. Guard MYB31 is furnished plain and can be engraved with lettering of your choice. Guard MYG 100 is furnished with current year date.

Guard No.	Sun-Ray Finish Price
MYB11 Thru MYB35	$1.10

Guard No.	Sun-Ray Finish Price
MYG300	$1.00

Guard No.	Sun-Ray Finish Price
MYG100	$1.10

SAMPLE ORDERS: PICTURED ABOVE

MBA6 Pin	$1.10	M63 Pin	$1.10
MYG100 Guard	1.10	MYB22 Pin Guard	1.10
Complete Cost	$2.20	Complete Cost	$2.20

ALL PRICES ON THIS PAGE ARE NET—NO DISCOUNT

PINS IN A WIDE CHOICE OF FINISHES, BUT ALLOW

3 TO 4 WEEKS

FOR DELIVERY

Because of the wide range of finishes listed here, we do not stock these pins but make them up as special orders—and require 3 to 4 weeks for shipment. We stock a wide selection of Sun-Ray finish pins which we can ship the same day as order is received. See illustrations on preceeding pages.

ALL PINS PICTURED IN ACTUAL SIZE

Number	Bronze	Siltone	Sun-Ray	Sterling Silver	Gold Filled
M63, M70, M72 & 73 Series	$1.10	$1.10	$1.10	$2.20	$2.20
M69, M90 & M91 Series	1.30	1.30	1.30	2.35	2.35
M71 Series	1.70	1.70	1.70	3.05	3.05

Expert hand engraving 5c per letter

- Prices cover pins with safety pinback; if buttonback or grip fastener is desired, Specify.

Prices include raised lettering where shown.

The background in the shield of the M71A Series is in blue enamel; other colors available on this Series if specified.

Pins can be furnished in 10K gold. Ask for prices.

PINS IN STOCK FOR IMMEDIATE DELIVERY

All Pins on This Page Are Pictured Actual Size

ALL THESE PINS ARE IN UNI-GLO FINISH (gold color)

ALL ARE ONE LOW PRICE

50c each

(No FEDERAL TAX)

ALL ARE FURNISHED WITH GRIP FASTENER

M92A 150 Club
M92B 160 Club
M92C 170 Club
M92D 175 Club
M92E 180 Club
M92F 185 Club
M92G 190 Club
M92H 200 Club
M92I 225 Club
M92J 250 Club
M92K 275 Club
M92L 500 Club
M92M 600 Club
M92N High Average
M92O High Game
M92P High Series
M92Q Most Improved
M92R Doubles
M92S All-Events
M92T Sportsmanship
M92U Perfect Attendance
M92V President
M92W Secretary
M92X Vice President
M92Y Treasurer
M92Z (Plain Panel) (Can be engraved 5c per letter)

ALL THESE PINS ARE IN UNI-GLO FINISH (gold color) WITH CONTRASTING BLUE ENAMEL TRIM

ALL ARE ONE LOW PRICE

1.00 each

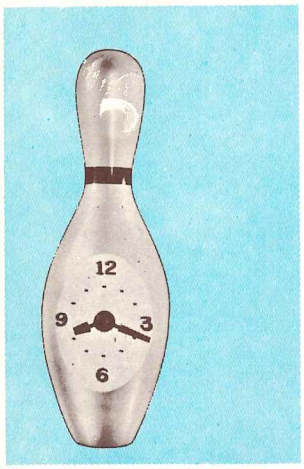
(No FEDERAL TAX)

ALL ARE FURNISHED WITH SAFETY PINBACK

M93A 150 Club
M93B 160 Club
M93C 170 Club
M93D 175 Club
M93E 180 Club
M93F 185 Club
M93G 190 Club
M93H 200 Club
M93I 225 Club
M93J 250 Club
M93K 275 Club
M93L 500 Club
M93M 600 Club
M93N High Average
M93O High Game
M93P High Series
M93Q Most Improved
M93R Doubles
M93S All-Events
M93T Sportsmanship
M93U Perfect Attendance
M93V President
M93W Secretary
M93X Vice President
M93Y Treasurer
M93Z (Plain Panel) (Can be engraved 5c per letter)

ALL PRICES ON THIS PAGE ARE NET—NO DISCOUNT

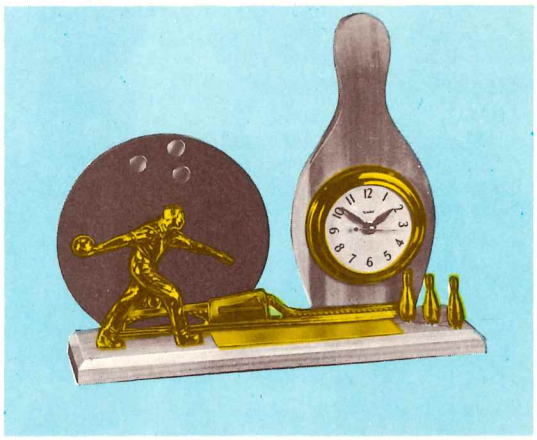
GIFTS and SOUVENIRS by Universal



Y-222 WALL CLOCK

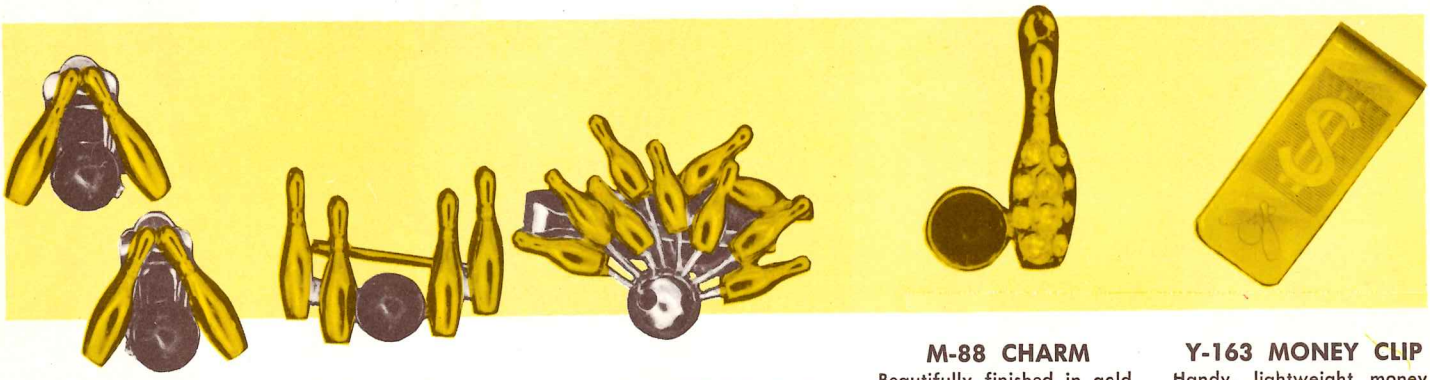
Self-starting electric. White plastic tenpin, measures 15" high, 2" deep, 4¾" wide. Ideal for den, recreation room or kitchen.

Each 6.95
Six 27.80
Dozen 50.04



Y-231 ELECTRIC CLOCK

Ball and large pin of wood—all else in gold. May be engraved, 5c per letter. Size: 14½" long, 13" high, 4" wide. Each.....$11.95



MJ-90 EARRINGS

Pretty earrings for milady bowler, beautifully finished in gold plate. A really unusual and distinctive gift or prize item.

Per set 1.35*

MJ-89 BROOCH

Exceptionally attractive brooch — nice companion to MJ-90 earrings! Every woman bowler will certainly enjoy wearing one!

Each 1.35*

MJX-87 TIE BAR

A tie bar any man would be delighted to wear! Handsomely styled in a bowler motif. Gold plated, beautifully finished.

Each 1.40*

M-88 CHARM

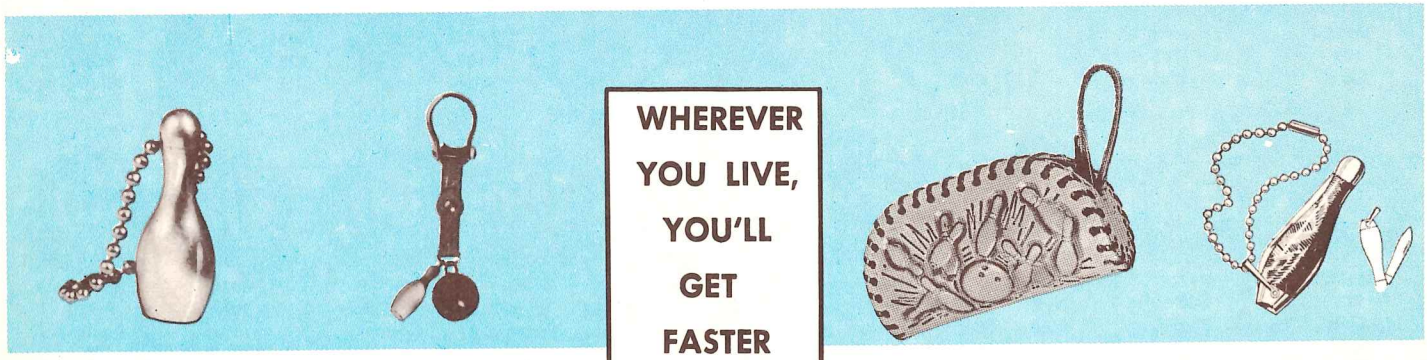
Beautifully finished in gold plate — a welcome addition to milady bowler's bracelet. The sparkle will be like a top 300 score.

Each 60c*

Y-163 MONEY CLIP

Handy, lightweight money clip that's welcomed as a prize or gift. Brightly polished in golden color. Perfect for either man or woman.

1 to 49, Each.....75c
50 to 99, Each.....60c
100 or More, Each.....50c



Y-111 KEY CHAIN

Lightweight aluminum replica of tenpin, complete with silver color chain. Makes a handy, useful souvenir or prize.

1 to 19, Each.....30c
20 to 49, Each.....25c
50 to 99, Each.....22c
100 or More, Each.....20c

Y-157 KEY CHAIN

Unusually fine quality key chain with leather strap, fully modeled plastic bowling ball and pin. A handy souvenir or prize. It's extremely lightweight, yet sturdy and practical. You'd enjoy having one yourself!

Each 1.00

WHEREVER YOU LIVE, YOU'LL GET FASTER SERVICE FROM UNIVERSAL!

Y-223 PURSE

Ladies' clutch change purse of top grain leather, master carved bowling motif. Measures 4" wide.

Each 1.25
Dozen 9.00

Y-113 KEY CHAIN

Clever combination knife & key chain, as banquet souvenir or prize. Knife shaped exactly like tenpin, each in gift box. An economical, yet practical gift for all.

Each 79c
12 or More, Each.....55c

BANQUET CENTERPIECE

Just the "finishing touch" to dress up your banquet table — and it makes a nice door prize after the party! Made of attractive plastic foam, and decorated on both sides. Measures 13" high.

No. Y-267 Centerpiece
Each 2.95
Two or More, Each 2.50

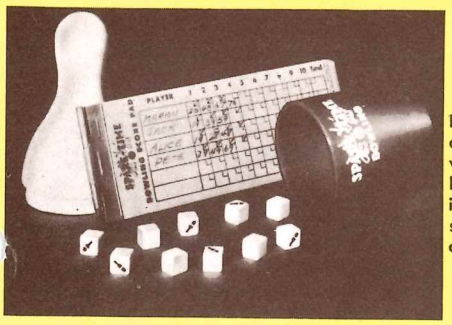
UNUSUAL PRIZES

PERFECT ATTENDANCE TROPHY

Novel award for "Perfect Attendance"—at a low price! Cup, pins and ball in gold—on ebony base, with lettering in gold. Height 3", on base 3"x3½".

No. Y-235, Each 1.00

GAMES for Bowlers



Y-119 BOWLING GAME

For the whole family! Any number can play, score as in bowling. A wonderful way to spend many at-home evenings with friends or family. Comes complete with "magic slate" score pad, tenpin, and ten dice. Each 2.00
Per dozen 15.40

Budget-Priced "POPULAR EDITION" SPARE-TIME Y-264 BOWLING GAME

Same principle as "Park Avenue Edition" of Spare-Time listed above, but with smaller, maple dice—and dice cup instead of bowling pin shaker.

Each 98c
Per dozen 7.70

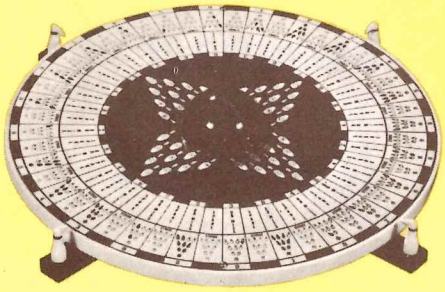
Y-206 "WRITE-IN" GRAND AWARD PLAQUE

A novel "plaque"! YOU engrave any wording with an ordinary ball-point pen, and it looks "etched". Attractive wood-grained easel board, 3-dimensional metal medallion, beautifully finished in two-tone gold. Size 5¾" x 4¾", in attactive presentation package.

Y-206, Each 1.00
Per Dozen 7.20

UNIVERSAL PUBLISHES A COMPLETE BILLIARD SUPPLY CATALOG

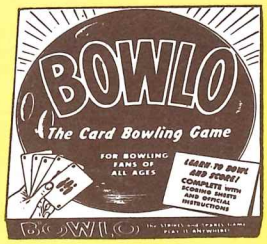
Ask for Your FREE COPY!



Y-154 BOWL-A-GAME

Up to 4 persons may play this interesting parlor game. Rotate wheel like roulette, but score as in bowling! Complete with rules and score sheets.

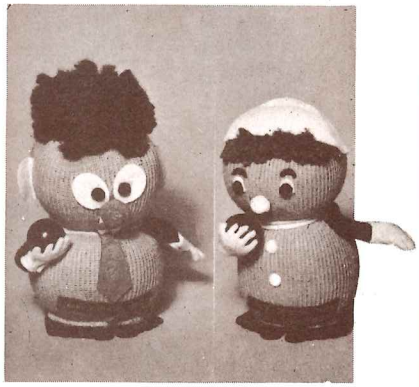
Each 2.98
Per dozen 24.00



BOWL-O CARD GAME

Deck of cards with bowling motif—any number of players can get into the game—and you score as in bowling. Nicely packaged; score sheets included.

No. Y-178—BOWL-O
(Single Deck)
Each 1.00
Per Doz. Decks.....7.20
No. Y-184—BOWL-O
(DeLuxe Package with Two Decks)
Per Package 2.00
Doz. Packages 14.40



Y-201M—Y-201G "KNIT WIT" BOWLERS

Clever, colorful characters as a gift, souvenir or gag award. They're actually made of soft knitted material; stand a little over 5" high.

Y-201M is man bowler
Y-201G is girl bowler

Each 1.25
Per Dozen 10.00

UNIVERSAL PUBLISHES A COMPLETE GOLF EQUIPMENT CATALOG

Ask for Your FREE COPY!

For Fun at Your Banquet!

FOR YOUR "LAST PLACE" CHAMPIONS!

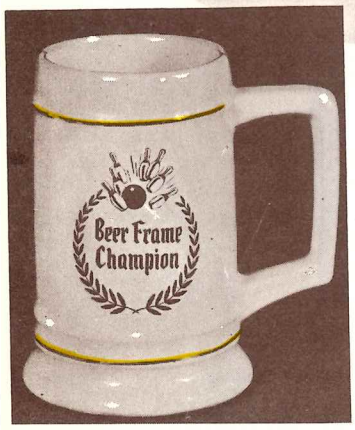
Each member of the last-place team deserves recognition! Lettering reads: "BOWLING LEAGUE TEAM CHAMPIONS (When You Look at the Standing Sheet Upside Down!). Cup and lettering in gold, on ivory plastic base.

No. Y-239, Each 50c
5 for 2.00

WORLD'S GREATEST BOWLER TROPHY

There are a number of bowlers in your league who'd qualify for this trophy, for one reason or another — mainly for laughs! Attractive gold cup and beautifully modeled pin and ball on white plastic base. Height 5".

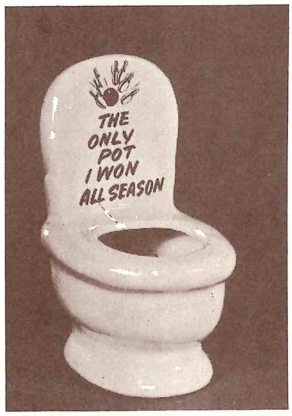
No. Y-255, Each 1.00
5 or More, Each 70c



EVERY LEAGUE HAS AT LEAST ONE "BEER FRAME CHAMPION"!

At last—an award to "honor" the bowler who's a "Beer Frame Champion". Will contribute to the gayety of your prize-awarding occasion, when you present one or more bowlers with this laugh-provoking prize. Authentic white ceramic mug, measuring nearly 5" high, with art work in two colors, plus gold trim.

No. Y-230 Mug
Each .....2.00 Dozen 14.40



SO MANY BOWLERS DESERVE THIS "POT"!

Surely you know a bowler in your league—or a whole team (PERHAPS THE LAST-PLACE CHAMPIONS!) — that should be "honored" with this "pot". It's white ceramic—looks like the "real thing"—and may be used for an ash tray. The recipient will have a million laughs with the wording—"THE ONLY POT I WON ALL SEASON!" Height 4". Art-work in two colors.

No. Y-228 "Pot"
Each .....1.00 Dozen 7.20

No. Y-245 No. Y-246 No. Y-248 No. Y-247 No. Y-244 No. Y-249

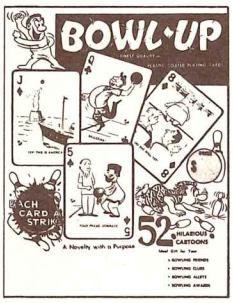
"SPECIAL" AWARDS FOR FUN!

Sure to provide plenty of laughs when they're presented at your banquet! Gold cup on ebony base. Height 3⅝".

No. Y-245	LAST PLACE CHAMPION
No. Y-246	TOO MANY TAPS RUINED MY GAME
No. Y-248	AT LEAST I SHOWED UP EACH WEEK
No. Y-247	SYMPATHY AWARD
No. Y-244	LEAST IMPROVED BOWLER
No. Y-249	I REALLY GOT GOING GOOD TOO LATE

Your Choice, Each.....50c Five or More, Each 40c

Y-250 "BOWL-UP" CARTOON PLAYING CARDS



Finest quality, standard playing cards, and each of the 52 cards has a different hilarious cartoon in a bowling motif. Plastic-coated for long play. Ideal gift, souvenir or prize.

Per Deck..1.50 Dozen Decks in Display Carton..10.80

Y-211 CONSOLATION PRIZE

Know someone who deserves this? "Consolation Prize for a Pretty Sad Bowler". It's a nicely decorated plastic box, 3½" x 4¾" in closed position. When opened, you find a little gold cup—plus all the reasons why his bowling wasn't so hot! His eyes are plastic bowling balls; his nose a plastic pin.

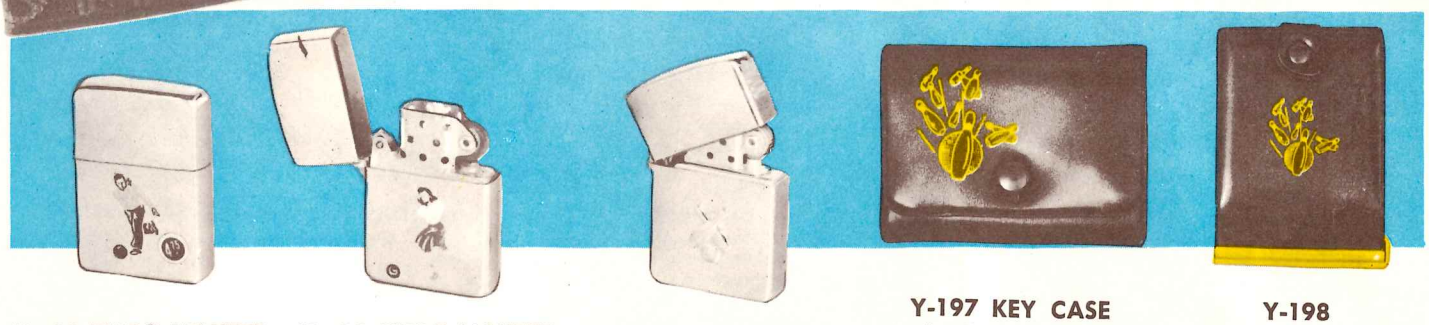
Each 1.00
Per Dozen 7.20

Remember Universal for the finest in BOWLING APPAREL (Ask for FREE CATALOG)

Gifts and Souvenirs

MJ-71 BOWLER'S BELT

Genuine saddle leather belt, with bowling motif beautifully embossed. Attractively packaged for presentation. Sizes 26" thru 44". Specify size. Each 1.50



Y-128 ZIPPO LIGHTER

Genuine Zippo windproof lighter, available with bowler or golfer. Stainless steel—guaranteed for life! Individually packaged for presentation. When ordering, specify whether male bowler or male golfer. Each 4.75

Y-130 ZIPPO LIGHTER

For milady—attractive and handy Zippo lighter that's windproof and carries Zippo's "guaranteed for life" assurance that she'll treasure it for many years. Individually packaged for presentation. Each 4.75

T-407 LIGHTER

An exceptionally fine windproof lighter which may be awarded to either a man or woman bowler. Crossed pins and ball are fully modeled. Finished in long lasting chrome. An ideal gift or prize. Each 4.30

Y-197 KEY CASE

Handy 4-hook durable plastic key case, suntan color, with bowling motif embossed in gold. With ID card. Individually boxed.

Each 50c
Per Dozen 4.00

(We can gold-emboss three lines on back, minimum order 40 pieces, at 10c each extra)

Y-198 MONEY HOLDER

Suntan plastic money-clip and picture pocket, with bowling motif embossed in gold. Individually boxed.

Each 80c
Per Dozen 6.40

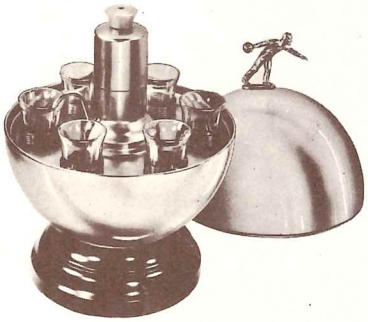
Depend on

UNIVERSAL

For

Fastest

Service



Y-232 BOWLING BALL BAR

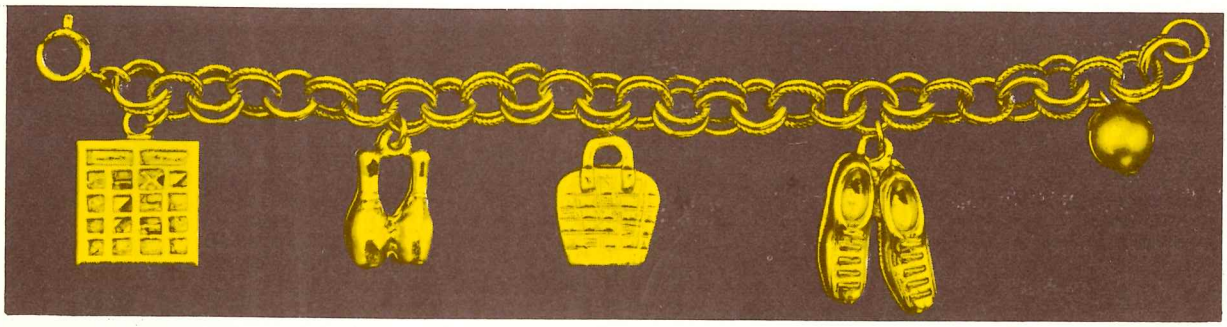
Bowling ball, 9" diam. of two interlocking half-spheres, brilliantly chromed. Lazy susan operation aligns each jigger beneath finger-operated decanter service. Can be hand-engraved at 8c per letter.

Each 16.95

Y-251 NOVELTY "FORTUNE TELLER"

It's fun — it's amazing! Ask a question — turn the ball over — and the answer rises mysteriously to view on the "Spirit Slate." Ball is 4" diameter, individually boxed.

Each 1.98
Per Dozen 14.40

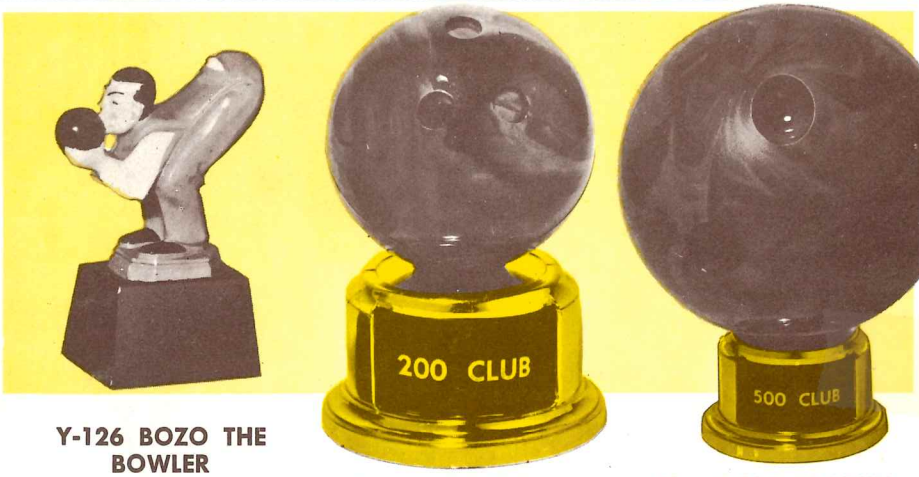


MILADY BOWLER'S CHARM BRACELET

Cutest charm bracelet you ever saw—for bowlers! Includes the score sheet, pins, bag, shoes and ball. Gold-plated throughout.

No. MJ-110 Charm Bracelet
COMPLETE, Each 1.00
Per Dozen 7.20

Novel Prizes and Gifts



Y-126 BOZO THE BOWLER

After the recipient gets this "award" he may use it as a paper weight! Ebony-colored base may be engraved at 5c per letter. Does he remind you of someone YOU know? Height 6".
Each $2.95

No. Y-236 TROPHY

Unusual trophy for bowlers who rolled 200 or more. Mottled plastic bowling ball, 2¼" diam., with base and lettering in gold. Height 4."
Each 75c

No. Y-238 TROPHY

To honor those who rolled 500 or more. Mottled plastic bowling ball, 4½" diam., with base and lettering in gold. Height 6".
Each 1.00

YOUR CHOICE OF THREE ATTRACTIVE STYLES!

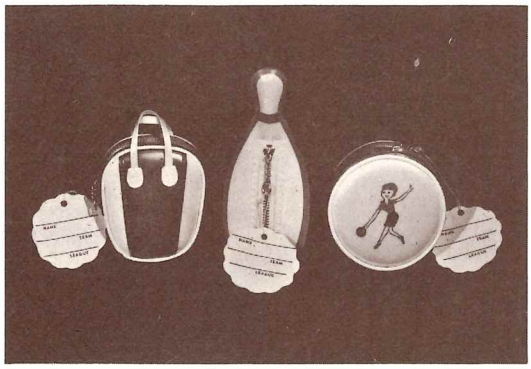
KNICK-KNACK PURSES

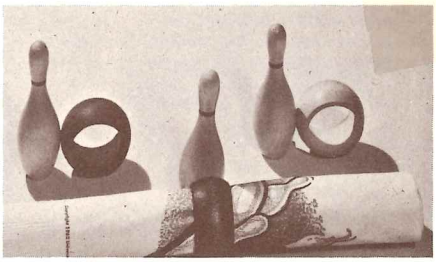
All three are made of pearlized vinyl, assorted colors, zippered so they make handy coin or knick-knack purses. All come complete with place cards.

PLEASE ORDER BY NUMBER:

Bowling Bag Y-269
Bowling Pin Y-270
Hat Box Y-271

1 to 19, Each.....35c
20 to 49, Each.....30c
50 to 99, Each.....25c
100 or More, Each.....21c





Y-261 NAPKIN HOLDER

Natural-color hardwood 3" bowling pin, with napkin ring. Complete with place card, but napkins are NOT furnished. (Napkins listed on page 25).

1 to 19, Each.....30c
20 to 49, Each.....24c
50 to 99, Each.....22c
100 or More, Each.....18c

GAG AWARDS

T-1189 BULL-THROWER

SOMEBODY in your league deserves this "champion Bull-thrower" trophy! In SunRay, with plate for engraving and Walnut Wood. Height 8".

Each $4.80

Y-150 TOWEL

This'll dry those tears! Cloth, 16" x 24", with individual envelope for presentation.
Each 75c
Per dozen 6.75

MJX-65 AWARD

Pocket piece in SunRay, with back reading "in recognition of your natural ability!" Space for engraving name.
Each 28c

MJX-70 KEY CHAIN

The same as MJX-65 Pocket Piece, but with key chain. Bowler's name may be engraved at 5c per letter.
Each 39c

Y-115 AWARD

For the last place team! Three-color badge, plastic covered—with pin-back. Size 2¾".
Each 30c
5 or More, Ea. 20c

T-1190 & T-1191 COMIC AWARDS

These are always good for a laugh or a gag. T-1190—4½" tall is for the girls; T-1191—4¼" tall is the man's award. Base is in Walnut Wood with SunRay plate for engraving at 5c per letter. Please order by number.
Each 1.90

CHAMPIONSHIP GOLF BALLS NEAR-NEW REWASHED

Assorted balls—some are top brands selling originally for $1.25 each. Your cost, by the box, less than 47c each!

No. GA-320, Box of Dozen Balls. . . .**$5.60**
(ASSORTED)

FOR PRACTICE! "SHAG BALLS"

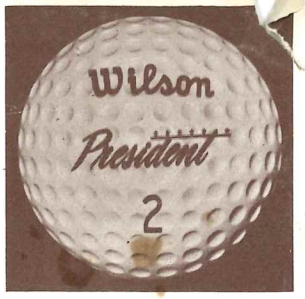
Used & cut — repainted and black-striped. No. GA-371
Bag of one dozen. **1.79**
THREE DOZEN FOR. $5.00

SPALDING FAST-FLITE BALLS

High-compresion ball with true solution liquid center. Dura-tough cover of brilliant lifetime white finish.

No. GA-322, Mfrs. List Price 14.75 dozen.

Universal's Price . . . . . .$9.95 doz.

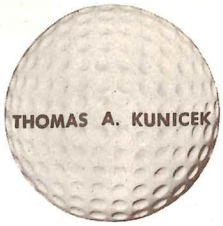


Universal EXCLUSIVE! Famous WILSON PRESIDENT Balls!

New, wonderful WILSON PRESIDENT golf balls that are especially made for DISTANCE and DURABILITY—and specially priced so you spend less than 50c each! Brilliant lifetime white finish, on lively rubber center. Available ONLY at UNIVERSAL!

No. GA-330, Mfrs. List , $11.00 Doz.
UNIVERSAL'S PRICE — $5.98 Doz.
SIX-DOZEN ORDER .....5.75 Doz.
12-DOZEN ORDER .....5.50 Doz.

WE PERSONALIZE GOLF BALLS



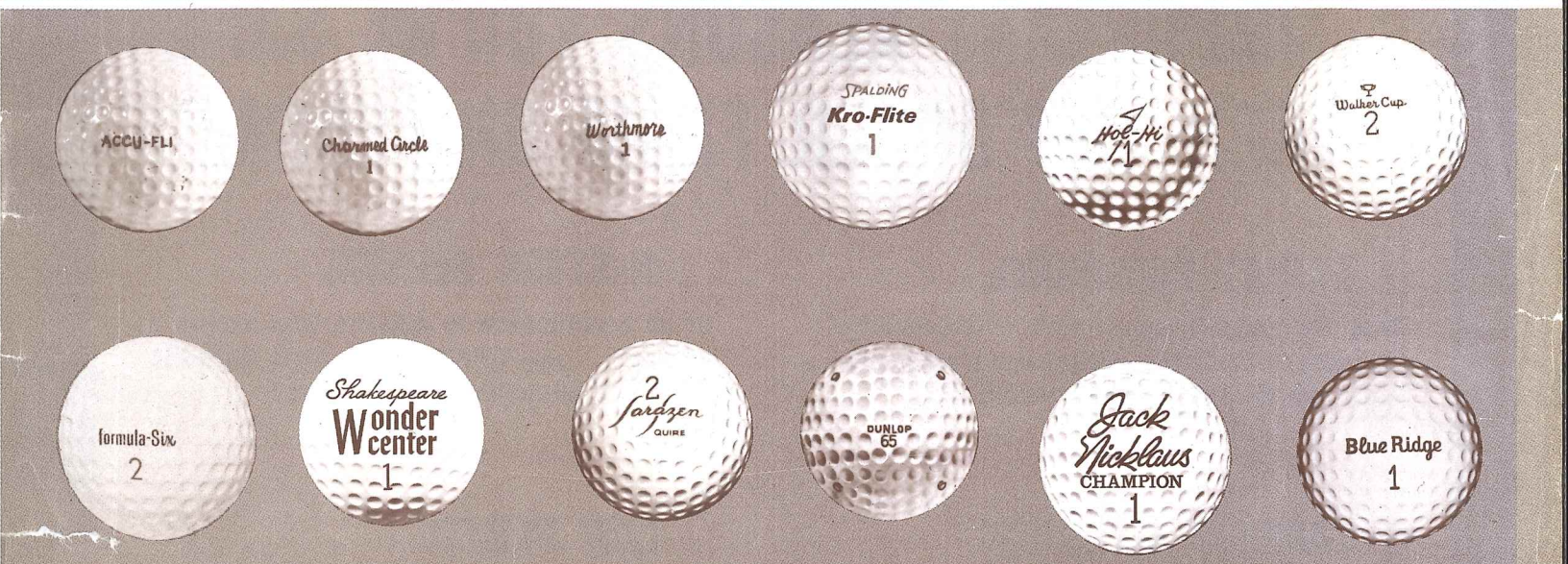
FOR GIFTS! FOR OUTINGS! OR FOR YOURSELF!

While you're ordering golf balls, let our experts professionally personalize them! We furnish one-line imprint of up to 18 characters (you must count letters AND spaces).

Personalize per dozen (Each imprint alike). . . .50c per dozen

Six doz. or more, Each imprint alike. . . . . .25c per dozen

YOU ALWAYS PAY LESS AT UNIVERSAL



Nationally-Famous Golf Balls . . . and They're Cheaper by the Dozen!

UNIVERSAL ACCU-FLI

Accu-Fli is an abbreviation for **accurate flight,** which this budget-priced golf ball will give you! Its **really white** new Versatile cover **stays white** after many, many holes of play.

No. GA-304, Value $6.00 Dozen
Universal's Price — $3.95 Doz.

"CUT-PROOF" FORMULA SIX BY SHAKESPEARE

Guaranteed totally cut-proof solid rubber golf ball. You can't cut or tear it! Conforms to USGA specifications.

No. GA-403, Mfrs. List Pr. $14.75 Doz.
Universal's Price—$10.88 Doz.

SHAKESPEARE GLASS FIBRE CENTER

Famed "Wonder Center" golf ball that many golfers have acclaimed for extra distance and straighter drives. Guaranteed 90-plus compression.

No. GA-373, Mfrs. List Pr., $14.75 Doz.
Universal's Price—$10.88 Doz.

UNIVERSAL CHARMED CIRCLE

For those in the charmed circle of low-handicap golfers, the finest golf ball made. Precision-balanced, high compression golf ball that will give you many additional yards of precious distance. Highest quality liquid center.

No. GA-84, Value $14.75 Dozen
Universal's Price — $9.48 Doz.

UNIVERSAL WORTHMORE

Guaranteed to be the toughest-cover golf ball made! In fact, it's custom-built for 100 holes of play by the higher handicap golfer.

No. GA-83, Value $7.95 Dozen
Universal's Price — $5.49 Doz.

WILSON GENE SARAZEN Squire

A sturdy, all-around ball featuring extra-durable cover molded onto the lively rubber center by the Cadwell process.

No. GA-90, Mfrs. List Pr. $12.00 Doz.
Universal's Price — $7.75 Doz.

SPALDING SUPER KRO-FLITE

Spalding's famed long-distance ball with new super-tough virtually cut-proof. Polymeric cover. Liquid center, high compression ball with exceptional uniformity.

No. GA-335, Mfrs. List Pr. $14.75 Doz.
Universal's Price — $11.80 Doz.

DUNLOP "65"

The international favorite played by both U. S. & British teams. Long, accurate with recessed surface that's popular.

No. GA-309, Mfrs. List Pr. $14.75 Doz
Universal's Price — $9.95 Doz.

WILSON HOL-HI

A top quality ball featuring top durability. Activated, thin-walled one-piece liquid center in tough Cadwell cover.

No. GA-89, Mfrs. List Pr. $14.75 Doz.
Universal's Price — $10.00 Doz.

WILSON BLUE RIDGE

An outstanding economically-priced ball, with a super-tough cover on an extra-lively rubber center. It's a superb value, from Wilson.

No. GA-391
Universal's Price—$7.80 Doz.

MacGREGOR JACK NICKLAUS CHAMPION

Exceptionally fine liquid center, high compression golf ball of the sensational U. S. Open Champion — made for maximum distance and accuracy by Brunswick-MacGregor.

No. GA-346, Mfrs. List Pr. $14.75 Doz.
Universal's Price—$8.88 Doz.

WILSON WALKER CUP

A true-rolling performer good for plenty of tough service. Perfect balance, combined with durability and tension winding.

No. GA-91, Mfrs. List Pr. $9.00 Doz.
Universal's Price — $6.25 Doz.

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